



The Pioneer

Vol. 88, No. 2

Sigma Pi - Upsilon (UCLA)

Jun. 2010

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:

Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234)

Football schedule

Sept. 4 @ Kansas St.
 Sept. 11 STANFORD
 Sept. 18 HOUSTON
 Sept. 25 @ Texas
(still bitter about our 66-3 win in 1998)
 Oct. 2 @ Washington St.
 Oct. 9 @ California
 Oct. 21 @ Oregon
 Oct. 30 ARIZONA
 Nov. 6 OREGON
 Nov. 18 @ Washington
 Nov. 21 @ Arizona St.
 Dec. 4 USC

* Tailgaters at all home games in Lot H (southeast side of the Rose Bowl). Look for the purple ΣΠ flag.

Upsilon website

Please register and update your profile on the Upsilon Alumni Association website www.SigmaPiBruins.com.

The login is your email address. Be sure to include your email address in your profile when you register.

Problems? Herman at Herman@Quispe.com.

Lost Brothers

Several mailings of The Pioneer were returned. If you have contact info for these brothers, please call Jay Ross: (310) 979-9255, Ross_Jay@Hotmail.com:

Bill Segal (Newbury Park-Ventura Co.)

George Metzger (Buena Park-Orange Co.)

Noah Curti (Taft-Kern Co.)

Chris Konzen (San Francisco)

Ron Claeyes (Dublin-NorCal)

George Leary (L.A.)

Fred Nesbitt (Reno, Nev.)

Pablo Rivas helps Haiti

Pablo Rivas returned in May from 10 days in Haiti on an earthquake disaster relief mission. He joined with a small NGO that was able to transport staff and supplies relatively quickly to the island nation. Larger non-profits were not moving volunteers quickly, so Rivas jumped at the chance to help the people in need.



Rivas and his team flew to Port-au-Prince from Miami, and camped in a tent in a courtyard and helped to coordinate food purchases and distribution. The island suffers from an enormous income gap, in which five wealthy families hoard the money and run the government through corruption and the threat of violence and murder. So, the poor remain bogged in poverty forever, while corrupt cronies are bribed by the families and live fenced off in their compounds, ignoring the misery they create.

Rivas came from a working class background and understood that he had many gifts, which allowed him to succeed through hard work at UCLA and in the business world, where he worked in wealth management and investment. He was able to raise several thousand dollars from friends and family for the mission. He also contributes greatly to the fraternity as an unofficial Asst. Chapter Advisor, inspiring and helping to organize the Rush Team to get

25 pledges and helping brothers with internship applications.

In Pablo's words.... It was truly an eye-opening experience filled with good times sharing with our Haitian friends but also with many moments of sadness and frustration. It was evident that prior to the disaster, the people of Haiti already lived a very difficult life, struggling everyday just to get by, living and working under exhausting conditions and without any benefits of modern life as we live it. The earthquake simply made a difficult situation, unimaginably worse. Even having followed closely the coverage of the disaster prior to traveling, I was not expecting the dire situation I encountered.



Our group was hosted by the extended family. Previous missions had many more volunteers, but the scheduling of this one made it smaller. This actually turned out to be better because we got to live and experience life like any other Haitian. We slept in tents, had no running water, and limited access to electricity. Our mission was as real as one could get.

First, I start with the good. The Haitian people were incredibly warm and welcoming. We were treated like royalty, even though we wanted to be treated as equals. Even with all the difficulties the Haitian people are faced with, they are generous and kind. They are hopeful and optimistic; they have goals and dreams and strive to improve their lives. They are resourceful (you have to be to survive), they waste nothing, and they stretch out and make do with whatever they've got. They are devoted to God and their respective churches, which is a source of strength for many.

With the donations, we supported the local economy, traveling to the open air markets every day to



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Oldest Brothers

Dr. Wallace Reed, age 94, (Phoenix, Az.); William Crickard, age 92 (Ventura); John Kulli, 91 (Pasadena); Clement "Jake" Jacomini, 91 (Signal Hill), and Jack Crickard, 89 (Glendale) are the wisest and oldest living Upsilon brothers.

▲ Jack Crickard reports that he is in good health and still working as an attorney in Glendale age 89. He consults in probate matters and is a retired Los Angeles County Superior Court Judge. He was friends with John Kulli and the deceased Ray Carlisle, Stan Cerro and Ted Forbes, who was on the football team, in the fraternity from 1940-42.

Jack's older brother Bill Crickard, a 1940 graduate, lives in Ventura at age 92. The two were raised in Glendale and attended Glendale High and Glendale Community College.

World War II began in 1941, and Bill joined the Navy and served as an ensign. (Jack's eyesight prevented him from being drafted.)

Jack remembers that the campus area was a wilderness, and brothers used to walk down the hill behind the house (where Theta Xi now is). There were only 6-8 buildings and green space everywhere.

Westwood Village shut down on weekends, and brothers had to hoard food to make it to Monday when

buy rice, beans, vegetables, fish, cooking supplies, etc. We hired local help, transportation, and we prepared meals for 1,500 people which we distributed to tent camps. We accomplished this feat with three large metal pots and a whole lot of love. It certainly was not efficient, but then again not much is in Haiti because everyone lacks resources. Still, we were able to feed children and families who hadn't eaten recently and were not sure when their next meals might come.

We spent most of our time on the outskirts of town, and perhaps that is why everyone was so nice - but they are also the ones in greatest need. Throughout the trip, I always felt safe, I was never in danger. I did not encounter any violence, delinquency, crime, abuse or any other such thing that the media falsely reports is prevalent in Haiti. The only negative thing was not being able to do more, because as good as it felt to help, the need was infinitely larger and we were limited in what we could do. I can sum up the emotion of this mission with just one anecdote.

A boy and girl came to where we were preparing the food, and we gave them each a plate. They were very hungry and very thirsty. They ate, but the boy was saving some in the container. I asked him what was wrong. I knew he hadn't had enough, and in a faint shy reply he said he liked it but was saving half for his little brother. That was a difficult moment for me, but it also a moment of learning, and it is the best representation of my entire experience with the Haitian people.

The negative experience was not being able to do more. The realization that with the disaster, conditions in Haiti will only worsen before they ever improve. What angered me the most, however, was that with all of the money that has been raised for Haiti to date (estimates are at \$1 billion), I did not see a penny at work. And that has nothing to do with local government, we are behind that. Where is all the money, and when do they plan to use it?

Except for USAID, I did not see the large international organizations there at work, only smaller more grassroots organizations and many faith-based organizations. I'm told the large organizations and the money will focus on the long-term rebuilding of Haiti. That certainly should be a focus but should be balanced with short term temporary solutions because otherwise, there will be a short-term humanitarian disaster because millions are living in tent cities (not tents as we know them but wooden sticks with tarps over them). They are living in the dirt, on top of each other in unhealthy conditions. They are starving, and the country now will enter a rainy season followed by the hurricane season. It was difficult for us to be there, to see and know that conditions will get severely worse in the future. I hope that the money raised out there will be put to work immediately. If not, it would be a complete disgrace as many organizations took peoples donations promising relief.

All I can say is how lucky we are and that we take much for granted. When we encounter difficulties in our lives, all we need is to think of the people in Haiti to really put things perspective. No matter how trying a situation we encounter, it pails in comparison to current struggle of everyday life in Haiti. It was an incredible, sobering yet rewarding learning experience, one which I would recommend to anyone. It won't be the last for me, as I now feel committed to continue helping in the future, perhaps going again after the rains and hopefully being able to report that progress has been made.

UAA Report: The UAA is very active in programming events and has funded many items for the Chapter. We have 45 dues-paying members 2010. *Your donations make it possible – thank you!*

\$25 for framed photos of Ruben Zuniga and Jerry Hughen in the kitchen.

\$50 for new painted tiles of the zodiac and altars/stations for Ritual.

\$50 for Golden Crosses for alumni from 1960.

\$100 for Brooks Brothers ties for former Sages upon end of term.

\$100 for travel scholarship for Convocation in June in Boston.

\$100 for new heraldry equipment (ΣΠ banners, purple satin tablecloth for E.C. table, American flag).

\$300 for annual dues to National.

\$500 for D'Avanzo and Meyer scholarships.

Next projects: New trophy case (David Shiokari donated the first \$50), and new picnic table (call if you have a spare to donate!)



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the kitchen re-opened.

Bruin football was great with Jackie Robinson and Kenny Washington. The basketball team was bad, as this was before Coach John Wooden arrived in 1949.

After the war, Bill became a successful salesman, and Jack graduated from USC law school. [Princeton Kim also is a USC law school graduate.]

Jack litigated civil cases for 20 years and then sought public service. Gov. Ronald Reagan appointed him as a Superior Court Judge, and he served for 17 years in the downtown Los Angeles Courthouse until retirement in 1989.

Furst in Flight

That's Larry Furst riding in the "Zero G" airplane, which simulates weightlessness in outer space, the same method of filming Tom Hanks and Kevin Bacon in the movie, "Apollo 13."

Photo -->

Moroney in L.A.

Carl Moroney, one of Upsilon's most generous donors, is a retired Los Angeles County Court Commissioner at age 76 in Los Angeles. It is a judge-like position, and he adjudicated typical and atypical cases for 27 years, including spitting, child abuse, and cannibalism.

He and his wife, Ruth, an AOPi from UCLA, now visit Idaho during the summers with other Bruin friends.

Moroney grew up in Highland Park, after moving



Sigma Pi World Series

FULLERTON – Upsilon had a rough outing at the Sigma Pi Western World Series in May and failed to reach the playoffs. The Blue team (old alumni) lost all 3 games, and the Gold team (young alumni) won 1 game, which was against the Blue Team.

Manager Dan "Pudge" Romero deserves much credit for motivating enough alumni for two teams, for the first time in many years. The active chapter also played for the first time in three years.

Adam Hunt flew in from New York City, where he really lives on Wall Street and works in finance, on a home-scouting trip to Orange County. OF Blayne Kercher, who played on the Bruin club baseball team, and 3B Fletcher Riehl, a real estate financial analyst, were impressive in their alumni debuts. Stalwarts Drew Mercado and Tony Lopez continued their traditional strong play.

Gold (young alumni) 13, Blue (old alumni) 4: Fletcher Riehl hustled home to score from second base on a sacrifice fly for a 1-0 lead for Gold. Drew Mercado had a double and 3 RBI. Ryan Formanek was 1-for-2 with 1 run and 1 RBI. Ken Stout was 2-for-3 with 2 RBI. Josh Speidel was 2-for-3 with 1 run and 1 RBI. For Blue, Nick North was 2-for-3 with an RBI double. Manny Alamillo tripled and had 2 RBI.

BLUE TEAM

Long Beach St. 29, Blue 4: Upsilon was wiped out, rallying for 4 runs in the 5th inning. Jeff Brown went 2-for-3 with 2 RBI. Kevin Rodriguez singled home a run. Dave Canty went 1-for-3 and scored a run. Dustin Beckley went 2-for-2 and scored a run.



Dominguez Hills 7, Blue 6: Upsilon allowed 1 run to score in the bottom of the 7th inning that broke a 6-6 tie, leaving Blue winless. David Canty hit a 2-run home run in the 3-run 6th inning that had tied the score. A.J. Espinoza hit an opposite-field triple and went 2-for-3. Jeff Brown scored 2 runs. Nick North had an impressive assist to throw out a runner at home plate. Abel Somilleda and Kevin "K-Rod" Rodriguez each went 2-for-3.

GOLD TEAM

Arizona 12, Gold 9: Upsilon rallied but could not overcome a 6-run deficit. Ryan Formanek homered and Fletcher Riehl tripled and scored in the 5th inning to pull within 3 runs. Blayne Kercher went 2-for-2 with 2 RBI, and he had two great assists from left field, throwing out a runner on first base and nailing a throw to prevent a run from scoring in the 5th inning. Formanek also nailed a runner at second base from right field. Drew Mercado was 2-for-2 with 2 RBI.

Long Beach St. 18, Gold 4: Upsilon scored 3 runs to close to 8-4 in the 4th inning, but LB St. piled it on for the win. Tony Lopez went 2-for-3 with a solo home run. Fletcher Riehl and Scott DeMar had RBI singles. Mark Goldsmith, Drew Mercado and Blayne Kercher went 2-for-3, and Kercher had a fantastic outfield-shortstop-catcher putout at home to prevent a run.



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from Massachusetts. He attended Loyola H.S. and Franklin H.S.

In the fraternity, Moroney was Sage for two years, and he was friends with Robert Lashbrook, Allan Conwell, Warner Benjamin, Terry Heselius and Art Winston.

The brothers were generally well-behaved, except for the one time when a brother mistakenly threw a water balloon at a car with Chancellor Raymond Allen and the UCPD Chief on board.

Miss Pearl Winter was the cook and an unofficial house mother with an ironclad rule about throwing no food: "She was fabulous, and the food was great."



Family of Merle Swanson

"We received your copy of the Pioneer today. If you didn't know, it was the same day as Merle's birthday. Just as we were feeling down and sad, your newsletter arrived and brightened our day. Not a day goes by that we don't miss him.

On behalf of our entire family, thank you for remembering him at your Founders Day.

Go Bruins! - Karen and Mike Swanson, UCLA 1977.



Founders Day 2010

"World War II Bronze Star and Purple Heart Recipient Merle Swanson, Entertainment Industry Director Ray DeCamp, and Bruin wrestling coach Robert Thomas Memorial Founders Day" honored

Upsilon Alumni Assn. Annual Meeting held on Feb. 20 in Los Angeles

WESTWOOD - The 87th Founders Day honored the memory of three of our finest brothers, WWII veterans Merle Swanson, Raymond DeCamp and Robert Thomas, and former Chef Jerry Hughen, and celebrated 20 years of great service and dinners from Chef Ruben Zuniga.

The young and the old were represented. Former Sage Manuel Gouveia, who was presented with a Brooks Brothers tie for his year of meritorious service, and Evan Hou were new 2009 graduates who attended in their first year as alumni. John Goodlad, attended for probably his 52nd year in a row, since graduation in 1955.

Long road trips were made by Alfred Hernandez, who traveled from Houston for the 3rd consecutive year, and Mike Smith and Doug Glantz, who are now regular attendees from San Francisco. David Hudson attended for the 2nd year in a row, after a 15-year absence.

A highlight was the amazing meal of braised ribs that alumni Jason Won and Herman Quispe cooked up so that Ruben could take the night off. The two took off work and spent three days in the kitchen to prepare the dinner, which many called the best ever at Founders Day.

Three WWII veteran Upsilon brothers who passed to the Adytum on High were honored for their lives of defending the Creed to "advance truth and justice" as part of the Allied victory over tyranny.

Merle Swanson was a strong but gentle Midwesterner who was wounded in WWII, as a medic in the south Pacific. At age 22, with a Bronze Star and Purple Heart, he returned to campus and immersed himself in the fraternity and many activities. He was a varsity letterman for the Rugby Team, and a member of the rambunctious Kelps spirit club. During "Men's Week" in 1949, he was carried around campus as the Rugby King like an Egyptian Pharaoh (see photo). He served as Sage and president of the Upsilon Alumni Assn.





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Ruben's gift

Many donors were not even in the fraternity when Ruben cooked, but were very impressed with his Founders Day and Alumni Reunion banquets:

Matt Bradley
Joe Cruz
David DeCamp
Scott Demar
David Finkel
Peter Fugedi
Gleb Gofin
Gary Gross
Alfred Hernandez
David Hudson
Bill Kealey
Ed Kwak
Omar Khan
Barry Maiten
Arturo Martinez
Hon. Franz Miller
Nate Murphy
Ed Rhee
Dan Romero
Matt Sambol
Matt Sumrow
Sean Topp
Adam Treiger
Rob Ward
David Zeichick

Senior Dinner

The UAA feted the graduating Upsilon Class of 2010 at the 5th Senior Dinner on Jun. 1 in Westwood.

Abner Shao organized the event at Acapulco's.

Thank you to the generous donors: Emerald Level - David Shiokari and Steve Kaplan. Gold Level - David Finkel, Dashiell Nash, Kyle Heckman, Abner Shao, Kasper Teichman, Keith Plantier. Lavender Level - Steve Schechter Charles Osterland. Jay Donnell.

Jack Bryan and Robert Doumakes attended Swanson's services at Riverside National Cemetery, where he was buried with military honors and a bugler played "Taps." His family of six children was presented with a properly folded American flag.

Robert Thomas was a Bruin wrestler and coach in the early 1940s, after fellow Upsilon alumnus Briggs Hunt was drafted into World War II. He served in the U.S. Navy. He was a high-level healthcare administrator, living the Creed "in the service of God and man."

Raymond DeCamp was the oldest living Upsilon brother after a long career in television and movies. He served in the U.S. Army Corp of Engineers. His son, David DeCamp, who also works in the entertainment industry and graciously has provided many Ritual items to the chapter, attended and received an ovation from the brotherhood.



▲ Chef Ruben: For the first time in 20 years, Ruben Zuniga was able to join us at the table to break bread, instead of baking bread in the kitchen all night for Founders Day. Upon introduction, Ruben received a rousing standing ovation without any prompting and the loudest cheers of the night. He was presented with \$200 in gift cards to Mastro's Steakhouse in Beverly Hills (the same retirement gift we gave to

Joe Marsalek). He also renewed his offer for Won Park to become his son-in-law.

▲ Chef Jerry: Jerry Huguen, chef from 1985-1990 who died in 2009, in Idaho, was remembered with a moment of silence. Brothers remembered his great roast pig at the Luau in 1989 and ability to jam Grateful Dead songs on the guitar, along with lighter moments like sling-shooting frozen vegetables at the Phi Kapp house and having a WWI rifle in reserve to scare off belligerent Phi Kapps.

▲ Golden Crosses: Alumni on the 50th anniversary of their initiation in 1960 were honored, some who attended for the first time in 50 years: Thomas Dempsey, J.R. Gaydowski, Dr. Rainer Beck, Walter Maxwell, Delbert Parker, John Goodlad and Charles Bader.

▲ Scholarships: Active brothers were honored with the following awards:

William Meyer (Most Contributions to the Chapter) Award: Andrew Londerholm (2-time winner).

Julien D'Avanzo (Spirit of Sigma Pi) Award: Brian Warren.

Upsilon Perpetual Scholarships:

1st place (Joseph Marsalek Award): Kanishk Tulsyan. 2nd place (Carl Moroney Award): Andrew Londerholm. 3rd place (Ray Carlisle Award): Zachary Sprague.

▲ UAA Annual Meeting: Secretary Arturo Martinez and Executive Director Herman Quispe chaired the Annual Meeting on Feb. 20, 2010, at Sigma Pi Manor at 612 Landfair Ave. in Los Angeles.



All actions taken by the Board of Directors in 2009-2010 were approved by the members.

The following officers were re-elected for 2010-2011:
President - Jay Ross,
Secretary - Arturo Matrinez, Treasurer - Scott Scheffler.

▲ Photo: Jason Won, Ruben Zuniga Jr., Chef Ruben Zuniga, Herman Quispe.



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Steve Kaplan emcee'd the event and advised the graduates to "follow their heart." The only class that Steve failed in law school was entertainment law, and now he is a successful television/ movie producer and distributor. "As I get old, I try to work less and sit by the pool and smile at how it all turned out. It doesn't matter what people tell you you can or can't do."

Keith Plantier explained how the fraternity helped him find new friends, and old friends from Modesto, when he transferred to UCLA.

David Finkel advised the graduates to go to Europe, to deal with the bad economy. With 50 years of work ahead, one year off won't hurt. Abner Shao concurred, and said jobs and graduate school will always be there, but not youth.

Dash Nash urged the graduates to network with actives and alumni. His friend, Joe Pease, helped get his resume out of a big stack and get a job in internet.

Congratulations to the newest Upsilon alumni:

Sam Allen (Los Angeles Times reporter intern)

Jacob Benz

Clark Coble (EMT)

Andrew Edwards

Chance Goldberg

Chase Hay (entertainment/film)

Daniel Heriman (finance/marketing)

Jimmy Jimenez

Rommel Lavarias

Alumni Guest Speaker: Hon. Franz Miller

Judge Franz Miller regaled the chapter with stories of Upsilon and campus life in the late 1960s and how he has benefitted from reaching out to community and professional organizations to advance his career, which currently has him sitting on the judicial bench in Orange County. He was appointed as a Superior Court Judge in 2002, where he has adjudicated family law and now, civil cases.

Judge Miller spoke to the actives on May 17 as the annual Alumni Guest Speaker. Past distinguished speakers include Nate Murphy and Ed Kwak (movies/television), Skip Keyzers and John Goodlad (real estate), Dr. Chris Koutures (medicine), Jared Frandle (finance), and Fred Thornley (USAC President, Yell Leader).

Other participants in the Career Night were Brian Goldman (entertainment industry), Matt Sumrow (law), Kasper Teichman (volunteer service, internet/media), and Pablo Rivas (finance/investments).

Miller is one of several Upsilon brothers who have served the public interest as judicial officers: Hon. Andrew Guilford (U.S. District Court Judge, 9th Circuit - federal), Hon. Jack Crickard (Superior Court Judge, Los Angeles County), Hon. James Ross (Superior Court Judge, Orange County), and Carl Moroney (Court Commissioner, Los Angeles County), and Arturo Martinez (Judge Pro Tempore, County of Los Angeles).

Miller is friends with Hon. Andrew Guilford, the former Sage who played the prominent role in re-colonizing the chapter after it closed in the Vietnam era. Guilford's advice was to volunteer and offer your talents to important civic, community, cultural and professional organizations for two reasons: 1) Helping others is important, and 2) The colleagues you meet are very talented and when they see your talent and selfless attitude, they will assist you in your career and personal lives.

Miller learned the importance of education in high school from his football coach, who said that a job at a local car assembly plant may be honorable, but it's the same process of installing the same part every day for the next 40 years. Miller worked for a plumbing plant for one summer, and found the work boring. At UCLA, he knew the alternative and studied hard.

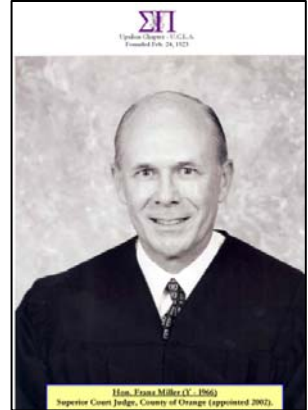
Life at Upsilon was fun with the famous Pajamareno party, at which a giant bed was laid out in the chapter room with all the mattresses from upstairs. The Roman Orgy, with Bally High wine mixed in a bathtub was popular, too. At a Phi Psi party, one brother bit the head off a chicken. Another brother, according to legend, shoved a Phi Kapp motorcycle into their pool. The divisive Vietnam War and events like Woodstock were the backdrop.

Fraternities were not popular because they were seen as the Establishment, and Upsilon was hurt by an overall complacent attitude and failure to achieve its potential. The chapter was shut down, and in a few years, Guilford and others helped to gain re-chartering in 1975.

After graduation, Miller matriculated to UCLA law school [David Lusby is currently at UCLA law school, and Judge Guilford also is a graduate.] His first job was as a public defender for seven years, and he moved to private practice

to work in litigation. Litigation is very competitive, and litigants are often very nasty. Plus, the long hours can eat up your life, so he made another move to the Court of Appeals, where he served as a staff attorney for 13 years.

Miller volunteered for the Orange County Bar Association and served on committees, making connections and importantly, gaining the opportunity to demonstrate his good attitude and talents to the movers and shakers of the field. When the staff position at the Court of Appeals opened, his colleagues could recommend him. Then, when a position opened as a Judge, they again could recommend him.





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Brian Lee (I.T. consultant in San Francisco)
 Andrew Londerholm (law school)
 Eric Moland (law school)
 Kevin Monte (math/econ – sports management)
 David Park (medical school)
 Matt Passinisi (law school)
 Steven Rogers
 Michael Spiker (medical school)
 Zach Sprague (med school)
 Cody Steiner
 Jake Supowit (graduate school - engineering)
 Stephen Tye (law school)
 Martin Vigodnier (poli sci)
 Alex Anis Yarid (marine bio)

Housing Board

The Upsilon Chapter Building Association has completed an upgraded electrical system.

A future project is the renovation of "The Dungeon" into a library, with new study tables, chairs, bookshelves, lighting, and filing cabinets. New couches will be purchased for the Chapter Room, after 20 years of surviving fraternity life.

The two new rose bushes are growing tall in the front planters. New photos of the Class of 1939 and a 1954 Monday Night Meeting have been posted.

Current members: Matt Sumrow (President), Tom Miller (former President), Art Martinez (Sec.), David Finkel (Treas.), Stu Johnson, Liron Nelik and Jay Ross (Chapter Advisor).
 ▲ Next meeting is Sat., Aug. 28. Interested in joining? President Matt Sumrow at MSumrow@SumrowLaw.com

The work in public service has been rewarding, and Miller sees that every case has two sides. His goal is often to forge a settlement so that each side gains something, rather than a contentious decision in which only one side "wins."

"Miller Time" included some parting advice for all Upsilon brothers:

1. Do what you have to do before what you want to do (study before parties). That way you can better enjoy the fun times.
2. Beware of excesses (avoid extreme tomfoolery at Orchid Ball).
3. Dress well - it's OK to be conservative and wear a suit.
4. Always be on time ("Sigma Pi Time" is funny, unless you're the one waiting. In the working world, you're fired if you're late).
5. Build relationships in all sectors of life (work, civic/community, church)- they'll help later, guaranteed.
6. Do service that helps others in need (ie. free legal clinics).

Alumni update: Dr. Wallace Reed in Phoenix

Dr. Wallace Reed, a graduate from the Upsilon Class of 1937, is in good health at age 94 in Phoenix, and he is retired from years of work as a pioneer in the development of stand-alone ambulatory surgical centers, which are doctor-owned facilities separate from hospitals.

Reed's older brother, Jack Reed, was an Upsilon brother in the 1930s. After graduation, which included a degree in German, Reed visited Vermont and met and married a lovely exchange student named Maria. They raised six children, who now visit Reed regularly in Phoenix.

Reed traveled with Maria to Germany just before WWII. He returned to Los Angeles in 1939, graduated from USC School of Medicine in 1944, and was assistant chief of anesthesiology at L.A. County Hospital for two years, along with teaching at USC and serving in the U.S. Army's Medical Corps. Reed moved to Phoenix in the years after World War II because there was a dearth of certified anesthesiologists in Arizona, and it was an opportunity to begin his career in a rapidly growing state.

Surgical centers are now commonplace, but 40 years ago, they were a radical idea. The state Medical opposed them, and insurance companies at first rejected coverage for the facility. Nevertheless, Reed pushed onward and opened Surgicenter with a colleague in the early 1970s, and oversaw a major expansion in 1992. He and his wife also opened a Montessori school that educated low-income children in Phoenix.



Reed (r) presents Congressional testimony, 1980

Surgery centers could provide lower cost medical services for non-emergency procedures, because hospitals had to amortize the costs of expensive equipment across all patients, even if their health did not require it. In addition, non-emergency surgeries were often delayed because sick or injured patients that were admitted needed immediate care.

The good doctor is enjoying retirement in sunny Phoenix.





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Donations

1. **Upsilon Alumni Association:** The general fund that collects annual dues, donations for the Bill Meyer and Julien D'Avanzo scholarships for active brothers, communications (website, mailings, Founders Day invitations), and events. Not tax-deductible. Annual dues: \$35-100. Issue checks to "Upsilon Alumni Association" or <http://SigmaPiBruins.com/subscription.htm>.

Mail to: Scott Scheffler, Treasurer, P.O. Box 6201, Buena Park, CA 90622 - Chef@UCLA.edu.

Paypal: Alumni@SigmaPiBruins.com. (* checks preferred -- Paypal charges a 3% fee.)

* UAA can accommodate "Memorial Donations." If you wish to donate to the fraternity in memory of a specific brother, please contact me, and it will be included the designation in the next Pioneer.

2. **Joseph Marsalek Upsilon Chapter Educational Foundation:** The chapter's own, separate tax-deductible foundation, established in 2007. It is managed by the national fraternity's foundation, but the funds are separate and under our discretion to be used for scholarships and loans for house renovations.

Issue checks to "Sigma Pi Educational Foundation - Joseph Marsalek Upsilon Chapter Educational Foundation."

Mail to: David Finkel, Treasurer, 1627 S. Camden Ave., Apt. #206, Los Angeles, CA 90025 - DavidFinkel@Juno.com (310)478-4293

Thank you to the following brothers who contributed to Upsilon from 2009 to 2010.

Joe Marsalek Upsilon Chapter Educational Foundation(2007-09)

Δ-Friend of Sigma Pi & Joseph Marsalek Grandest Orchid Level (\$5,000)

Estate of Joseph F. Marsalek
c/o Ms. Julie (Marsalek) Wage

Grander Orchid Level (\$1,000-4,000)

David Finkel
Carl Moroney

*Brothers Finkel and Moroney have qualified for the national "Order of the Emerald" honor.

Grand Orchid Level (\$500-1,000)

Rudy Feldman
Jared Frandle
Matt Sumrow

Orchid Level (\$100-500)

William Altman
Donald Bullock
Mike Flory
Jared Frandle

Δ Ernest Gall, Dirk Gall

Robert Jones
Scot Kawano
Arturo Martinez
Tom Miller

Scott Scheffler
David Shiokari
Robert Webster

James Ballard
John Goodlad

Claude "Skip" Keyzers

Scot Kawano
Liron Nelik
Bob Schrader
Ralph Scott

Adm. James Seely (ret.), U.S.

Navy * Founders Award

Robert Webster

Emerald Level (\$100)

Bill Altman

Δ Douglas & Sally Calderon

Robert Doumakes

Arthur Jones

Δ Sharon Kelley

Barry Maiten

Tom Miller Δ Donna Ornell

Chuck Osterlund

Dan Romero

Δ Susan Rubel

Δ Robert & Judith Spare

Fred Thornley

Gold Level (\$50+)

Oleg Albert

Paul Dinh

Δ Patricia Dyer

Brian Gross

Joe Henriksen

Δ John & Sally Jess

Δ Ted & Mary Pagel

Ben Perkins

Michael Perl

Δ Kevin & Dana Peters

Δ Daniel & Gay Place

David Randel

Δ Donald Vokal

Rob Ward

Lavender Level (\$30)

Δ Martha Martell

Upsilon Alumni Assn.

2010

Orchid Level (\$100+)

Princeton Kim

Barry Maiten

Won Park

Sean Topp

Emerald Level (\$100)

Jack Crickard

Doug Keppler

Tim Lyerla

Carl Moroney

Rick Owens

Dan Pence

Daniel Peterson

Adm. James Seely (ret.)

Alfred Venton

David Zeichick

Gold Level (\$50)

Joe Cruz

Thomas Dempsey

J.D. Gaydowski

Kurt Kenworth

Ken Lehmer

Louis Ravetti

Bruce Thompson (2011)

Lavender Level (\$35)

Michael Alvarez

Charles Bader

Dr. Rainer Beck

Taek Chang (2013)

Steve Clarence

Tom Dempsey

Gabor Fabian

David Finkel

Peter Fugedi

Ryan Henneberg

Alfred Hernandez

Erik Johnson (2015)

Princeton Kim (2015)

Darrell Luzzo (2013)

Arturo Martinez (2011)

Walter Maxwell

Scott Mosier

Charles Osterlund

Delbert Parker

Brad Reichard (2018)

Ed Rhee

Dan Romero (2014)

Arturo Ramos (2013)

Jay Ross (2011)

2009

Grand Orchid (\$250+)

John Lindsay

Orchid Level (\$100+)

William Altman

Steve Baker

A.Brockman R.Doumakes

David Finkel John Goodlad

Doug Keppler Kurt Kenworth

Claude Keyzers Ed Kwak

Robert Lashbrook

Mike McFarlin

Hon. Franz Miller

Carl Moroney Scott Mosier

Charles Osterlund

Richard "Craig" Owens

Richard Peters

Eugene Roche Matt Sambol

Rick Savage St. Schechter

Sean Topp Al Venton



The Pioneer

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Sigma Pi - Upsilon (UCLA)

Jun. 2010

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234)

Adytum on High

▲ Please remember the brothers who have passed to the Adytum in recent years:

Albert "Kennie" Gifford - 1935 #128 (12/6/06, Camarillo)
 Julian D'Avanzo 2007 (4/27/06, Oceanside)
 Robert Howe - 1952 #416 (9/10/06, Northridge)
 Paul Hastings - 1970 #712 (12/7/06, Boulder, Colo.)
 Wesley Terry - 1950 #311 (Ukiah)
 Leonard Eilers - 1953 #421 (6/29/06, Fair Oaks-Sacramento)
 Alex West - 1949 #386.
 William Sewell - 1950 #399 (1/2/07, Danville-S.F. Bay)
 James Ross - 1949 #342 (3/5/07, Fullerton)
 George Barlow - 1951 #390 (7/14/07, Monterey)
 Doug Bergen - 1950 #354 (6/2/07, La Jolla)
 Oscar "Terry" Heselius - 1955 #476 (9/5/07)
 Claude Blakemore - 1932 #125 (11/24/06, San Diego)
 Joseph Marsalek - 1954 #428 (11/21/07, Arcadia)
 Richard Benner - 1940 #245 (11/07, Rancho Palos Verdes)
 Ray Carlisle - 1939 #199 (11/25/07, Rancho Mirage)
 Thomas Reddy - 1958 #564 (12/11/07, Santa Rosa)
 John Selby - 1954 #281 (8/1/07, Lakewood)
 Jay Van Holt - 1947 #369 (4/6/08, Santa Rosa)
 William Holmes - 1948 #381 (7/14/08, Woodland Hills-L.A.)
 William Barnett - 1927 #41 (2009, Cardiff by the Sea)
 Merle Swanson - 1954 #339 (1/09, Carlsbad).
 Roger Denney - 1954 #468 (1/12/09, Irvine).
 Eugene Lica - 1940 #247 (1/20/09, Tarzana).
 Robert Thomas - 1940 #244 (1/28/09, San Marcos-S.Diego)
 Raymond DeCamp - 1936 #157 (10/30/09, North Hills-L.A.)
 Merle Swanson - 1954 #339 (2/26/09, Carlsbad-San Diego)
 Dr. Elliott Brainard - 1948 #331 (2/26/09, Pahrump, Nev.)
 Charles Norman Reed - 1960 #570 (2/22/10, Pittsford, N.Y.)

Adytum on High: Remembrances of brothers



Charles Norman Reed #570 (5/18/1938 – 2/22/2010): Brother Reed, a Golden Cross recipient, passed to the Adytum on High on Feb. 22 in Rochester, N.Y., at age 71.

Reed was an engineer by trade and worked for defense contractors in southern California and for Xerox and EDS in upstate New York as an information technology manager before retiring.

Reed's friends from Upsilon include Doug Frank and Herb Fish. He was in Air Force ROTC on campus, and also met his future wife, Pat, who was a Sigma Kappa, while at UCLA. They were married for 48 years.

In those days, the chapter had a dog, Brutus, a German shepherd, who would sleep outside Pat's apartment (which was across the street) and walk with her to her student job at the elementary school on campus. The two married in 1962 while at UCLA.

Reed was an English major and his first job was as a technical writer at Northrop, and the new family lived in Manhattan Beach. He taught himself computer programming in the "punchcard" days, which allowed him to work up to future jobs in information technology.

The Reeds and their two children enjoyed the outdoors, including hiking and biking in Palos Verdes and trips to Yosemite and Kings Canyon. Reed was quiet but very involved with his children and family. He served as a scout leader for 10 years, as his son became an Eagle Scout and a grandson joined the Cub Scouts.



Reed's wife, Pat, can be contacted at (585) 385-1257 or PatReed@Rochester.RR.com. ΣΠ
 Dr. Elliott Brainard #331 (9/15/1924 - 8/31/2009): Brother Brainard, a U.S. Navy veteran in World War II and a Golden Cross recipient, passed to the Adytum on High on Aug. 31 in Pahrump, Nev., at age 76.

Brainard was the youngest naval officer on the USS La Porte during WWII. He was a communications officer on ships that rescued soldiers during the tough island warfare.

Brainard returned to Los Angeles after the war and graduated from the Doctoral program at Los Angeles College of Optometry in 1951. He married Marilyn Harford in 1952 and had four children.

Brainard became interested in the preventative and rehabilitative aspects of optometric vision care. He opened his office in Woodland Hills in the San Fernando Valley in 1954. He organized and chaired the first Optometric Extension Program Foundation Study Group, which promoted the study of post-graduate functional and behavioral optometry. He helped the geriatric community as a vision consultant for five convalescent homes in the San Fernando Valley.

Brainard was active in the San Fernando Valley Optometric Society and American Optometric Assn., and he was a vision consultant for the California Dept. of Health and an associate in the National Eye Research Foundation. He also served as Director of Health in Woodland Hills for the California and National Civil Defense. He retired in 1997 after 45 years of professional care. He moved to Pahrump in western Nevada, and served on the Planning Commission.

Brainard's son, Elliott Jr., can be contacted at (760) 934-9708. His daughter, Ellin Kohler, can be contacted at (760) 934-2712. Donations can be made to the Pahrump Veterans Memorial. ΣΠ



Upsilon Alumni Association
c/o Jay Ross
1721 S. Granville Ave.
Los Angeles, CA 90025-1803

Annual Dues are Due!

Please help the Alumni Association by paying Annual Dues for 2010. Donations fund scholarships for actives (Meyer and D'Avanzo scholarships) and renovate the house.

Payment is on an 'ability-to-contribute' basis. We do a lot – please support the brotherhood!

Purchases include new robes for the Executive Council, a Brooks Brothers tie for the outgoing Sage, framing photos of WWII veteran brothers, and framing photos of varsity athletes.

Emerald level: \$100.00-Includes Founders Day 2011 and Homecoming Tailgater.

Gold level: \$50.00-Graduates before 2005.

Lavender level: \$35.00-Graduates after 2005.

▲ Issue checks to "Upsilon Alumni Association" (n.b. - use the correct year - **2010**).

▲ Mail to Scott Scheffler, Treasurer at:

* P.O. Box 6201, Buena Park, CA 90622

(note **Scott's new address**)

* PayPal: Alumni@SigmaPiBruins.com

* Via website: www.SigmaPiBruins.com



Gary Gross, the "Moses of the Pacific", walks on water. Gary works as a counsel for the Los Angeles County Sheriff's Dept. and lives in Huntington Beach with his wife Lani and two children.