



The Pioneer

Vol. 95, No. 2

Sigma Pi - Upsilon (UCLA)

Aug. 2018

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)



SIGMA PI - Y
612 LANDFAIR AV
FEB. 24, 1923
BALL&CHAIN 1919

The Pioneer

About four years ago, a small and unassuming volume made its appearance within the halls of Upsilon. It aroused interest within the Chapter. It awakened and bound even more tightly the bonds between active members and alumni. It quickened the life blood of the fraternity, and brought still closer the men of Sigma Pi. It began a dream of a greater fraternity at Westwood, and today, when its footprints are nearly lost in the sands of time, its effect is still felt... it was a Pioneer.

Since that time, other volumes have made their bow, each one finer and more pretentious than the last, and each one a Pioneer, bringing with it its measurement of accomplishment. If this volume can, with pride, take its place by the side of its predecessors, then we may consider that it has achieved its goal.

To one who has served his fraternity faithfully and well, to one who exemplifies the spirit of fraternalism which is the heritage of Sigma Pi, this book is respectfully dedicated.

-- Forward and dedication,
Upsilon Pioneer, June 1928

Ravetti lands in Colorado



Louis Ravetti lives at the base of Pike's Peak in Colorado Springs after a long career as a military flyer. He was stationed there for the last four years in the Air Force, and took to the mountains after his life in California.

Ravetti started running in his 40s, and ran the Pike's Peak Ascent, which is a 13.2-mile run up 7,000 feet, seven times. Ravetti continued to run 10-km and 5-km races until finally stopped retired five years ago.

Ravetti, age 83, spends much of his time caring for his wife Carolyn after she supported him and followed him around the world for

50 years. The two have four children, including 3 sons James, David and John, and a daughter Susan, who lives in Gardena.

Ravetti attended Mark Keppel H.S. in Monterey Park and grew up in the San Gabriel Valley as a second generation Italian with four Italian grandparents. You may have known him as Richard at UCLA.

At Upsilon, Ravetti was friends with Bob Seaman, Bob Lashbrook, Ken Poovey Skip Keyzers and his roommate Leonard Churchman from 1952-56. Flag football games were memorable, until Ravetti broke his ankle while playing defense the week of the USC game, and he missed attending the game and its parties. He worked as a hasher for the kitchen chief Pearl "the General" Winter to pay his way through school, and he attended rallies, bonfires, Spring Sing and the numerous sorority events. Brutus, the house's great dane, was a companion with whom he would share a beer.

Bill Altman was a good friend, and the two had double dates together. Ravetti met his future wife Carolyn on another double date with a friend whose girlfriend required him to bring a second man for her friend.

Ravetti was a C+ student, but he developed dexterity and leadership skills, and became part of an extensive military history at Upsilon. He joined the Air Force ROTC, and Jim Seely, a future admiral, joined the Navy ROTC and became a fighter pilot.

Ravetti entered a primary pilot training program for jets, not the common propeller planes of the era, and as a quick learner, he moved to advanced pilot training for multi-engine jets. He qualified as a pilot for an F-86L interceptor, and also flew in F-89J and F-101 planes. He managed one emergency landing when a wheel would not lower, a difficult maneuver in which the plane's nose cannot rise too high.

Ravetti's first international deployments were to France and West Germany in 1961, when the Soviet Union was pressuring NATO. One of his missions was to fly over East Germany to photograph the border for possible troop build-ups.

Ravetti served two tours in Vietnam in the late 1960s, and he piloted a reconnaissance airplane that photographed troops buildups for the Army, and scouted targets for Air Force bombers. Like all soldiers, he dealt with friends who were killed in combat. His plane was shot at, but he was fortunate that it only suffered minor flak damage and he returned to his base safely.

Ravetti also trained as a glider pilot, and he continued that as a hobbyist.

After ending active duty, Ravetti attended the War College in Montgomery, Ala., [see Ravetti – P. 2 ➔](#)



The Pioneer

Vol. 95, No. 2

Sigma Pi - Upsilon (UCLA)

Aug. 2018

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)

Feb. 23, 2019 96th Founders Day and UAA Annual Meeting

Upsilon will hold our 96th Founders Day at Sigma Pi Manor on Sat., Feb. 23.

Leilani Gross, the widow of Gary Gross who died in 2008, intends to join us to present his scholarship for community and campus service: "I would be honored to present the award. Thank you so much for the invitation. Reading about the scholarship in honor of Gary brought me to tears, so I hope I can do this without crying."

Alumnus William Heeres from the 1950s has already RSVPed: "I was only in the house for 2 years from the fall of 1957 to the spring of 1959. As a pledge, of course, I lived in the dorms both upstairs and downstairs. Then later I roomed with Larry Ballard and Tom Miller.

It is a long ride from Riverside to Westwood, but I keep thinking that I would like to attend Founders Day one last time. Again, thanks so much. "

Catering by King Taco!



Gary Gross

Ravetti (continued): and in 1971, the Air Force sent him to San Diego St. to earn his MBA. He combined that with his UCLA degree in accounting and finance, and he worked on the development program for the B-1 bomber as the director of financial management. That job involved meeting with the U.S. Senate and House Financial and Ways and Means Committees, and planning with Dept. of Defense officials at the Pentagon. His next job was the comptroller for the Air and Space Command.

Ravetti's third career was as an academic, and he taught a capstone course in Strategic Management at Webster University.

Scholarship Fund - \$230,000

The Upsilon-Marsalek Chapter Educational Fund has a value of \$240,000, thanks to the generosity of alumni as well as positive growth of the stock market during the last few years. The fund provides 8 scholarships each year at Founders Day to worth active brothers, the most in our history. A 9th scholarship was created to honor the legacy of Adrian Edwards, courtesy of brothers who donated \$5,300.

If you have not donated in recent years (or ever), please consider adding to our endowment, which is tax deductible.

Emerald Society members, who have donated \$5,000, include Ray Carlisle (Adytum on High), Everett Rea (Adytum on High), Carl Moroney, Matt Sumrow, Tim Howell, Rob Webster, Ltc. Ron Rule, Past Sage David Finkel, William Meyers (Adytum on High), Claude "Skip" Keyzers, Richard "Craig" Owens, and long-time Chapter Advisor Joseph Marsalek (Adytum on High).

"The generosity of alumni makes it possible to carry on our great traditions of Sigma Pi," Housing Board Treasurer David Finkel said. "These large donations allow the younger brothers to enjoy the same support that we received from the 1950s alumni brothers. It is now our turn to fill the role and donate to allow the house to continue and thrive."



UAA Financials

Thank you for donations to the UAA, which provides scholarships for active brothers and funds alumni events. Current assets are \$41,000 with income of \$3,600 in 2017.

Upsilon Alumni Association Balance Sheet As of December 31, 2017

	Dec 31, 17
ASSETS	
Current Assets	
Checking/Savings	
Upsilon Alumni Association	36,763.29
ING Direct	4,682.67
Total Checking/Savings	41,445.96
Total Current Assets	41,445.96
TOTAL ASSETS	41,445.96
LIABILITIES & EQUITY	
Equity	
Retained Earnings	37,752.60
Net Income	3,693.36
Total Equity	41,445.96
TOTAL LIABILITIES & EQUITY	41,445.96

Upsilon Alumni Association Profit & Loss January through December 2017

	Jan - Dec 17
Income	
Donations	
\$035 - Lavender	425.00
\$050 - Gold	1,385.00
\$100 - Emerald	2,803.00
\$100+ - Orchid	1,810.00
Total Donations	6,423.00
Founders Day	4,060.00
House Beautification	1,210.00
Interest Income	19.00
Senior's Night Income	80.00
Total Income	11,792.00
Expense	
Alumni Club Dues	1,500.00
Bank Charge	
PayPal Fees	8.15
Square Fees	4.81
Stripe Fees	91.74
Supplies	31.25
Bank Charge - Other	12.00
Total Bank Charge	147.95
Founders Day Expenses	
Libations	1,011.16
Rentals & Food	1,982.13
Total Founders Day Expenses	2,993.29
Gifts Given	192.00
Pioneer	416.00
Scholarship Paid	1,500.00
Upsilon Property	1,026.00
Web Site	323.40
Total Expense	8,098.64
Net Income	3,693.36



The Pioneer

Vol. 95, No. 2

Sigma Pi - Upsilon (UCLA)

Aug. 2018

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)



Housing Board **retirements:** **Tom Miller**

Tom Miller, Chairman Emeritus, retired in Oct. 2018 after 57 years of service. He contributed as an alumnus immediately after graduation in 1961, and helped re-charter the chapter in 1975 with Past Grand Sage William Cutbirth, Richard Kruger and Joe Henriksen.

Tom and Gary Stafford single-handedly ran the Housing Board for 10 years in the 1990s before younger brothers stepped up to learn the craft.

"He has been ever-constant," Housing Board member Art Martinez said. "He followed Joe Marsalek in providing continuity to our great past and stability to progress into the future. He did a lot of work by himself, and in his own way, was an amazing leader. He stayed so long as a counsel and offered wise advice."

Tom stepped down as President in 2008, and Matt Sumrow succeeded him.

"Tom's dedication is amazing," Matt said. "He stepped up when few others
Miller – P. 4 →



95th Founders Day and UAA Annual Meeting

WESTWOOD – Brothers from all eras and all over the world converged at Upsilon Manor again for the 95th Founders Day on Feb. 10, proving that brotherhood is everlasting.

Two of the most prominent guests were Grand Sage Steven Lawler and Executive Director Jonathan Frost, a long-time friend of Upsilon as a national staff member.

Bret Farnum organized a reunion of late 1970s / early 1980s brothers included Dan Peterson (Mahwah, NJ), Mark Helmick (Colorado), Andy Waxler (Palos Verdes), Joe Schuchert (Palos Verdes), Bruce Moxon (San Jose), Phil Thompson (San Mateo), Charlie Berry (Torrance), Dave Deluce (Lafayette), Bill Booth (Cupertino), Tom Yu (San Diego), Rick Leserman (Hermosa Beach), Jim Carlisle (Long Beach), and Dave Shiokara. Rick Myrah (Virginia), Bruce Dillon (Washington) and Russ Strenk (Encinitas) sent their regards and hope to make a future Founder's Day.

Special guests include caballero Mark Helmick, who usually misses the event because of horse shows in Arizona in late February.

A group of early 1960s brothers attended, including Thomas Kibler, Fred Jones, and Emmett Tompkins, who usually misses the event for a ski weekend in late February.

An Emerald Cross was awarded to Doug Keppler on the 60th anniversary of Initiation. He recovered from an illness and attended 11th Founders Day in 12 years, all the way from the Sierra foothills in northern California. Steve Lantz was the farthest traveler, flying in from Boston, until Dave Schwartz showed up directly from the airport and a flight from China.

Silver Crosses were awarded to alumni on the 25th anniversary of their Initiation, including Dr. Lance Fuchs, Steve Lantz, and Jon Yipp.

Sage Jisoo Chung, an ROTC cadet, led the Opening Ritual. Herald Andre Tsivas and 1st Counselor Garo Kaprielian conducted the Memorial Ritual to honor brothers who have passed to the Adytum on High this year, including Adm. James Seely, a Founders Award honoree; Everett Rea, Upsilon's oldest brother and last WWII veteran; Lt. Peter Aude, an Army executive officer; Past Sage Charles McCrary; Nicholas Zorotovich; Stephen Haworth; David Pulaski; Alex Smith, and Adrian Edwards.

Scholarships winners include:

William Meyer (Most Outstanding Brother): Sage Bennet Ladyman.

Julian D'Avanzo (Mr. Sigma Pi): Joshua Ammirato.

Charles Osterlund (Athletics): Blake Williams, Alex Li.

Gary Gross (Community/Campus Service): Nick Raukauckas.



The Pioneer

Vol. 95, No. 2

Sigma Pi - Upsilon (UCLA)

Aug. 2018

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)

Miller (contin'd):

would, and his strong and stern leadership set a high standard."

Herman Quispe, who revitalized the Upsilon Alumni Assn. in the 1990s as Executive Director for 10 years, said that Tom insisted that second-best efforts and mediocrity were not tolerated.

Tom insisted that Sigma Pi and its alumni association should be the "New York Yankees" of fraternities, not a second-rate lazy group of alumni.

"Nothing was a grabass for Tom," Herman said. "He made us fully understand that this was our home, not just a fraternity house, and demanded that we treat it as full responsibility. Every event and communication was made with full dedication and effort."

Tom grew up in Santa Monica, where he still lives with his wife Marianne, and attended Santa Monica H.S. He is a scratch golfer at the Riviera Country Club, and has held Bruins basketball season tickets since the John Wooden days.

Tom's three children are all successful and live in northern California. His son, Ty, played soccer at UCLA in the 1990s and now is the president of a technology company. His son Ryan works as a stylist in Berkeley, and his daughter Amy also lives in the Bay Area. All have carried on the amazing leadership and smarts from Tom's genes.

Gary Gross' widow, Lani, said, "I wanted to thank you from the bottom of my heart for honoring Gary with the yearly scholarship and the Silver Cross Award. Thank you so much for sending them to me. I am so touched by this tribute to Gary. I will forward this to his parents and his brothers. I know that they will be touched by this wonderful honor."

Tim Howell and Robert Webster (Academic): John Goodlad.

Goodlad is the grandson of John Goodlad, Sr., a beloved alumnus from the 1940s who died in 2011.

When Joe Marsalek was failing his classes and could not be initiated, two brothers stepped up to tutor him and help him to "make grades" and stay in school. Those brothers were Sage Fred Thornley and John Goodlad, Sr., whose legacy remains seven decades later.

Upsilon Perpetual: 1st place (in honor of Joseph Marsalek) - Luca Abatemarco. 2nd place (in honor of Carl Maroney) - John Goodlad III. 3rd place (in honor of Ray Carlisle) - Louis Benites.

Garni Ararkelian Award: Andrew Ghaly, Astineh and Louisiannah, Garni's sisters, and Rojen Gharagedaghi presented UCLA's annual scholarship to. Astineh said, "You at Sigma Pi are amazing at what you do. We love being part of the events because I know that's exactly where Garni would be each year if he were around. See you next year!"



Alumni Update: Capt. Ray Lahr



Capt. Ray Lahr is one of Upsilon's oldest brothers at age 92. He lives in Malibu after a career in aviation and still plays tennis.

Lahr graduated from Leuzinger H.S. in Lawndale in 1945 and enlisted in the Navy, which also had an engineering program. WWII ended, so the military had a glut of pilots, so he saw no combat. He flew the F-9 during his time in the reserves.

But Lahr used the G.I. Bill to attend UCLA for two years and played freshman football in 1946 with Jim Ross and Richard Kater, who memorably suffered a broken leg during project. Lahr transferred to USC for its engineering program in 1948, and he later developed a handheld calculator for pilots.

Lahr flew DC-3s, DC-6s and DC-8s for United Airlines for many years, and he also worked on the design of the runway expansions at the Los Angeles International Airport in the 1950s.

Lahr visited Upsilon Manor in 2007 on "Fred Thornley Night" when he helped to honor his old classmate from the early 1950s.



The Pioneer

Vol. 95, No. 2

Sigma Pi - Upsilon (UCLA)

Aug. 2018

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)



Housing Board retirements: Art Martinez

Arturo Martinez retired in Sept. 2018 after 35 years of service as Housing Board Secretary. He created the legal structure and monitored the Board's compliance with the Secretary of State, and he also helped Herman Quispe re-establish the Upsilon Alumni Assn. in the 1990s.

Past UAA Executive Director Quispe said that Art was instrumental with legal work and compliance with Secretary of State standards for the fledgling organization.

"He is the true epitome of Sigma Pi," Quispe said. "We couldn't have become such a strong Housing Board and strong Alumni Association without Art's contributions. He was active in everything and really helped me when we had a tenuous foundation on which to build."

Art graduated from Loyola Law School, and chose to work in the public sector. His day job is as a Senior Assistant City Attorney with the Los Angeles City
Martinez – P. 6 →

1st Counselor's Update

This year at UCLA Sigma Pi has been very exciting. The brothers have been put to many challenges and have found a way to make it past every obstacle that came their way. Their hardships as a fraternity and individuals have brought the brothers closer than ever. They have regrouped and learned how to work as a unit.

We have had two sets of elections this year, creating a new Executive Council: Jisoo Chung as Sage, David Yona as 2nd Counselor, Adarsh Krishnan as 3rd Counselor, Alpert Yeksek as 4th Counselor, Garo Kapreilian as 1st Counselor, Andre Tsivis as Herald, Cesar Escobedo and Andrew Ghaley as Philanthropy Chairs, Jordan Neil Clark, Riley P. Johnson and Casey Hamilton as Social Chairs, and Nick Rackauckas and Chris Leach as Rush Chairs. During the second election, Charlie Bickle became 2nd Counselor, Cesar Escobedo became 1st Counselor, Jacob Kleinen became Rush Chair and Blake Williams became Philanthropy chair.

Founders Day was once again a huge success. Not only did we have a huge turnout, but the Grand Sage honored us with his presence. The current brotherhood also found it inspirational as the class of 1958 also paid a visit to John J. Landon Manor. Thank you very much to all of the brothers who attended the evening, and for once again reminding the current active chapter what it means to be a brother of Sigma Pi

Career Nights were also informative as we had Evan Fong, Upsilon 1976 and a founding brother of our re-chartered chapter. He talked about what it meant to be working in entertainment/publicity. We also had various speakers from IFC come to talk about new school regulations and what our chapter can do to keep promoting safe fun amongst the Greek community.

Brothers have also taken many trips to strengthen their binds. Some brothers went off to Utah to hike the trails of Zion. Another large group of brothers went to Big Bear to have brotherhood workshops and intense snowball fights. All which were great de-stressors.

Many brothers also participated in other Greek organizations' philanthropy events, such as Alpha Gamma Delta's Laser Tag Tournament, Triangle's archery dodgeball, Delta Gamma's Anchor Splash, and Pi Phi's Arrowspike.

Overall it has been a great year. Brothers have continued to work hard to make real the fraternities ideals all while sharing laughs along the way. – *Cesar Escobedo, 1st Counselor.*



Big Bear Trip

Top row: Ryan Glatt, Charlie Bickle, Louis Benites, Adarsh Krishnan, Abir Hossain, Riley P. Johnson, Jackson Belway.

Bottom row: Renc Saracaydin, Andre Tsivis, Johnny Yu, Daniel Dobrin, Blake Williams, Cesar Escobedo, Luca Abatemarco, Daisy, Jisoo Chung with Daisy, Shea Dennis, Carlos Uribe.



The Pioneer

Vol. 95, No. 2

Sigma Pi - Upsilon (UCLA)

Aug. 2018

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)

Martinez (contin'd):

Attorney's office, recently promoted and supervising a staff of 100, along with playing softball in lawyer leagues and at the Sigma Pi World Series, and as a super-parent running his two children to sports games and art and academic programs throughout the week.

Art never has forgotten his high school, university and fraternity roots. He also serves on the Alumni Board of the Directors for Loyola H.S. and is on a parent board for his children's schools.

"Art kept me on the straight and narrow, and instilled discipline in me at UCLA," said Tim O'Hara, a classmate at Loyola H.S. "Instead of playing golf during the afternoon, he ordered me to study and improve my grades."

Art was an Executive Council member as an active brother, and he understood that the brothers must continue to serve and have a collective sense of duty as alumni. When the Alumni Assn. was moribund in the early 1990s, he and Herman re-started alumni tailgaters at the Rose Bowl and managed the big 75th Founders Day at the Santa Monica Beach Club.

"Everyone has to step up, and it was a natural progression to help on the Housing Board and with the Alumni Association," he said.



Career Night: Evan Fong

Evan Fong returned to Upsilon Manor for the first time in 40 years to speak at the annual Career Night. Fong, who was an Executive Council officer when the chapter was re-chartered in 1975, started working at NBC Universal in 1986 and worked his way up to Vice President, - Global Publicity for Universal Pictures Home Entertainment, overseeing publicity in the marketing of films released on DVD, Blu-Ray and Digital.

Fong's group develops strategies to create "buzz" about new films, devising events and cast appearances to drum up interest and purchases. In the past, much publicity and promotion awareness was generated by newspaper ads and television commercials, which have limited repeated views. Social media has become ubiquitous, enabling media companies to tap into networks of "influencers" to spread the word on and on.

A component of that phenomenon is the young crowd, the same Upsilon brothers whom Fong addressed. If they can create interesting videos and events to record based on the film, the positive reviews will increase the exposure and potential revenue from sales. Planning publicity campaigns requires excellent knowledge of the market and Fong explained that the diversity of Sigma Pi today mirrors the rest of the movie-watching market.

Certain media personalities, such as Jimmy Fallon, like stunts and slapstick comedy on the "Tonight Show," which creates the opportunity for Fong's group to pitch ideas for skits. Another strategy is to link movies to charities and social justice. Ellen Generees loves animals, but her popular show can be difficult to book. To publicize the movie "Hop," the studio pitched a charity idea to care for rabbits that are regularly abandoned after Easter, which she loved.

Fong cited other studios' examples of stunts, such as for the release of "It," in which a haunted mansion was built for the public to visit in Hollywood. For Universal's home entertainment release of "Field of Dreams," the studio planted a cornfield in a park in Los Angeles and arranged a reunion of the cast to emerge out of it.

For the home entertainment release of "Animal House," based on fraternity life at Dartmouth, Fong's group closed off a block of Hollywood Blvd. to re-create the parade scene at the end of the film. The Deathmobile revved up with a John Belushi clone at the wheel, and Otis Day and the Knights sang "Shout" as part of a block party.

For the release of "The Scorpion King," an action movie starring Dwayne "The Rock" Johnson, Fong's group created a live billboard. Actors staged a fight scene on the billboard see Fong - P. 7) →



The Pioneer

Vol. 95, No. 2

Sigma Pi - Upsilon (UCLA)

Aug. 2018

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:

Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)

Upsilon Chapter Housing Assn.

The Upsilon Chapter Housing Association completed long-needed improvements, including a new back balcony with structural columns.

The Board is nearing full payment of a loan from the Educational Foundation, which lends money for house improvements. Your donations allow the Housing Board to repair the house and comply with all code regulations.

Members: Matt Sumrow, President; Past Sage David Finkel, Treasurer; Jay Ross, UAA President; Josh Trifunovic, Chapter Advisor; Past Sage Stu Johnson; Mike Liskey; Liron Nelik; Jason Won; Past Sage Tom Miller, President emeritus; Arturo Martinez, Secretary emeritus.

Jacomini (continued): his first office in downtown Los Angeles in 1950. He met his wife, Mary or "Polly" when his commanding officer ordered to take her out on a double date. She was gregarious and descended from Princeton hockey legends, and she and a Red Cross colleague broke into one of Hitler's offices during the Allied offensives of WWII.

Jacomini was a practicing attorney in Signal Hill for more than 60 years, and the State Bar commended him on the 50th anniversary of his induction into the Bar.

Fong (continued): sign, and one swung across Sunset Blvd. to escape away on camels (with traffic blocked at the intersection). Closing down the street was expensive, and getting camel permits from the city was difficult, but it made for a memorable and highly-covered event.

Closer to Westwood, Fong's group piggybacked on the UCLA tradition of the Underwear Run, and printed custom underwear and beanies to promote the American Pie sequel, "The Naked Mile," and notified TV news stations to cover the event.

Spending money does not guarantee good reviews, but creativity does. Fong encouraged the brothers to devise interesting ideas for parties at Sigma Pi, and he sometimes looks back to past events at UCLA for inspiration while at the studio nowadays. Upsilon's famous Foam Party may prompt such a partnership in the future!

Fong hired a well-known young video blogger named King Bach for \$9,000 to make a short video about the film "Non-Stop" and post it on the website Vine. That may seem like a lot of money for a 6-second spot, but he had a large following. The movie was about a terrorist hijack, and the vlogger set up the shoot at Air Hollywood, where airplane interiors can be rented for filming. He dressed as the captain, shook the camera to cheaply simulate turbulence, put on a parachute, jumped out the door and shouted to the terrorists, "Call me when you land!"

Hollywood has its glamorous moments, but there can be many last-minute problems and long hours. Crisis management is a part of the business, trying to coordinate actors and strict deadlines. One "Fast and Furious" publicity trip took reporters and the cast to Abu Dhabi, where a lead actor stayed out late partying until 8:00 am. The next day, on 1 hour of sleep, he managed to do some interviews but eventually wore down in the late afternoon, keeping dozens of well-dressed reporters waiting to do TV interviews. So, Fong had to recruit the actor's manager to convince the reporters to trust them and return the next day. They trusted Fong, and the actor kept his word.

At Upsilon, Fong was a [roommate](#) with Greg Khogaz, and he remembers Mark Rosman wanting to become a director. Rosman is also involved in the entertainment industry; he went on to direct the horror film "The House on Sorority Row," inspired by his days at Upsilon.

Fong's first job after graduation was with the old [Pacific Telephone](#), then part of ATT, a staid company, but when it was broken up, he was out of a job. He was interested in a more creative field, so he got a temp job [at the studio](#) based on his typing [skills](#) to get his foot in the door. Once in the studio, he worked furiously and efficiently to take advantage of his small opportunity. His bosses noticed his excellent communication skills and work ethic, and soon assigned him to larger tasks.

Fong also explained that the creative fields like entertainment need staff not only in marketing and communications, but in traditional fields like legal and finance. Past Sage David Finkel also started his finance career for a movie studio.

Upsilon Heritage: Clement Jacomini

Clement "Jake" Jacomini was Upsilon's oldest brother at age 95 when he passed to the Adytum on High last year in 2016.

His family has a long history of civic and military service, including in his homeland of Italy. His uncle Victor Jacomini was an Olympic rower for the United States in the 1920 Olympics.

Jacomini graduated with a B.S. from UCLA and then a J.D. magna cum laude from Southwest University College of Law in 1949, establishing

Photo (right): A young "Jake" is on the deck of the USS Arizona with his uncle Victor Jacomini.





The Pioneer

Vol. 95, No. 2

Sigma Pi - Upsilon (UCLA)

Aug. 2018

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)

Upsilon Alumni

Assn.: 2018

Annual Meeting

Executive Director Pablo Rivas chaired the annual meeting on Feb. 10, 2018, at 5:00 pm at 612 Landfair Ave. in Los Angeles.

All actions of the past year were ratified by the members, and officers were elected: Executive Director Pablo Rivas, President Jay Ross, Treasurer Scott Scheffler, Jake Loughridge and Brad Sharp.



Remembrances:

Col. Peter Aude

Thanks so much for persevering in having my Dad's life story put in the Fraternity newsletter. It was a bit emotional to read it all in print - laughing and crying at the various stories we put together into a nice tribute.

Again, the Fraternity really stepped up and, beyond what we did as a family, was one of the few organizations Dad was a part of to take notice of his passing and pay tribute to him.

Hopefully those younger Fraternity brothers reading Dad's life story will take something from it.

- Steven Aude, Peter's son

Senior Dinner: Upsilon Class of 2018

Alumni old, middle and young hosted the Upsilon Class of 2018 for one final hurrah in Westwood. Chapter Advisor Josh Trifunovic hosted the event at Rocco's Tavern.

UAA Executive Director Pablo Rivas, Housing Board Treasurer David Finkel, Past Sage Spencer Van Ruiten, Andrew Munoz and David Lilly, Esq. all donated funds to the dinner.

Lilly was the oldest alumnus, and regaled with stories of his youth playing basketball in West Virginia with Jerry West. Lilly worked in photo intelligence for the U.S. Army, which brought him west to UCLA.

Upsilon's graduates have a diverse set of interests, and would appreciate job leads or mentoring:

Cooper Logan seeks to work in information technology in the San Francisco Bay area.

Carlos Uribe has a sociology degree and will work marketing brand management.

Carl Lejerkar will work in analytics at Oracle.

Chris Leach will join Teach for America.

Bennet Ladyman will move back to his home in Seattle and will work in I.T. or consulting.

John Goodland III has a degree in Chinese language and computer science, and has studied abroad.

Andrei Tsivis will take the state's insurance exam.

Trae Smith will work for Oppenheimer finance.

Garo Kaparelian is considering medical school or business consulting.

David Yona will attend law school.



Sigma Pi World Series: Semi-Finals

WEST COVINA - Pitcher Dan McKenzie led Upsilon to the semifinals of the 40th Sigma Pi World Series, beating the Fullerton actives and Long Beach actives, before falling to the defending champion LB St. alumni (under investigation for steroid use).

Kevin "K-Rod" Rodriguez, Art Martinez, Dave Canty, Matt Sambol, Art "Pudge" Martinez, Mike McKenzie, Rex Roberts, Josh Trifunovic and Abel "el Zorro" Somilleda roared for 30 runs in 3 games. Dan McKenzie pitched all 3 games and finished with a 2-1 record and 2.94 ERA.





The Pioneer

Vol. 95, No. 2

Sigma Pi - Upsilon (UCLA)

Aug. 2018

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)

Loss of brothers

It is a sad fact of life, but alumni brothers die every year and enter the Adytum.

If you are a family member who has received this copy of the Pioneer, please notify us of the death of the brother.

We would like to notify the rest of the circle of brotherhood and help you celebrate his life by printing information about his life.

Contact: Jay Ross (310) 979-9255 or
Ross_Jay@hotmail.com

Alumni Updates



Peter Fugedi and wife Karen.



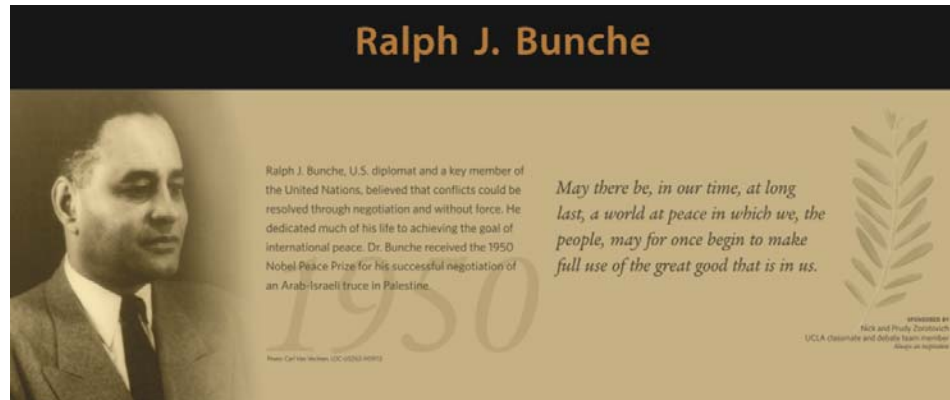
Dan Nguyen rides to raise money for MS.

Upsilon heritage: Nick Zorotovich

When the City of Eugene, Ore., built its Peace Park that honored Nobel Prize laureates, Nicholas and Prudy Zorotovich sponsored the plaque for UCLA professor Ralph Bunche. Zorotovich's father had attended UCLA when it was the UC Southern Branch in the 1920s and was a member of a debate team. Bunche applied to the team, but was rejected because of his race. Zorotovich's father would not accept that, so he left that group and started another debate team, and immediately invited Bunche to join. Not bad to have a future U.S. diplomat on your side!

Zorovitch passed to the Adytum on High last year, after he and Prudy had retired to Oregon after a lifetime of teaching and exploring the world. Their legacy will be remembered in Oregon and back home at UCLA.

A photo of the plaque now hangs in the Den in our Upsilon Manor fraternity house in Westwood



Upsilon heritage: Joe and Arline Henriksen Brother Henriksen's Valentine's Day story

Some [#BruinLove](#) stories just have to be shared.... Submitted by Susan Henriksen Frantz '83:



Joe Henriksen (Class of 1951) and Arline Allison Henriksen (Class of 1952), met at a sorority social at UCLA in the late 19440s. Arline was Alpha Delta Pi social chairman, and Joe was Sage of Sigma Pi.

The two married right after graduation in 1952, and had three daughters (Nancy, Susan and Janet) who all attended UCLA and were members of the Alpha Phi sorority.

Arline's father Dr. Donald "Doc" Allison and brother also attended UCLA, and her father was a founding father of the Sigma Pi fraternity who graduated in the 1920s and went on to dental school at UC Berkeley.

Arline recently passed away, and the family misses cheering for the Bruins with her during basketball or football games. Susan says, "We will forever be part of the Bruin Family, and are proud of all of our graduates of this wonderful university."

Joe still lives at his family home in Rancho Palos Verdes, and cherishes visits from his family and regaling in his days at Upsilon Manor.

Upsilon Alumni Association
c/o Jay Ross
2307 S. Amherst Ave.
Los Angeles, CA 90064-1103

Annual Dues are Due!

Please help the Alumni Association by paying Annual Dues for 2018. Donations fund scholarships for actives (Meyer and D'Avanzo scholarships) and renovate the house.

Payment is on an 'ability-to-contribute' basis. We do a lot – please support the brotherhood!

Purchases include new robes for the Executive Council, a Brooks Brothers tie for the outgoing Sage, framing photos of WWII veteran brothers, and framing photos of varsity athletes.

Emerald level: \$100.00

Gold level: \$50.00-Graduates
before 2013.

Lavender level: \$35.00-Graduates
after 2013.

▲ Issue checks to "Upsilon Alumni Association"

▲ Mail to Scott Scheffler, Treasurer at:

* P.O. Box 6201, Buena Park, CA 90622

* PayPal: Alumni@SigmaPiBruins.com

* Via website: www.SigmaPiBruins.com



Past 2nd Counselor Kanishk Tulsyan was married in Juipar, India, with several Upsilon brothers making the long road trip: Robbie Mack, Josh Skifstrom, Mitch Howard, Mitch Huynh, Frank Solis and Evan Hou celebrate.