



The Pioneer

Vol. 92, No. 1

Sigma Pi - Upsilon (UCLA)

Jan. 2015

Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)



SIGMA PI - Y
612 LANDFAIR AV
FEB. 24, 1923
BALL&CHAIN 1919

The Pioneer

About four years ago, a small and unassuming volume made its appearance within the halls of Upsilon. It aroused interest within the Chapter. It awakened and bound even more tightly the bonds between active members and alumni. It quickened the life blood of the fraternity, and brought still closer the men of Sigma Pi. It began a dream of a greater fraternity at Westwood, and today, when its footprints are nearly lost in the sands of time, its effect is still felt... it was a Pioneer.

Since that time, other volumes have made their bow, each one finer and more pretentious than the last, and each one a Pioneer, bringing with it its measurement of accomplishment. If this volume can, with pride, take its place by the side of its predecessors, then we may consider that it has achieved its goal.

To one who has served his fraternity faithfully and well, to one who exemplifies the spirit of fraternalism which is the heritage of Sigma Pi, this book is respectfully dedicated.

-- Forward and dedication,
Upsilon Pioneer, June 1928

92nd Founders Day and UAA Annual Meeting

Sat., Feb. 21, 2015 - Upsilon Manor - 612 Landfair Ave.

Early start: 4:00 pm drinks, 5:00 pm Ritual and dinner,
6:00 pm awards, 7:00 pm Annual Meeting

Upsilon Manor on "Last Week Tonite"

The 1958 photo from Collier's magazine of the legendary Sigma Pi-Phi Kappa Sigma water fight was featured as part of "Last Week Tonight" in November.

John Oliver's report on the low quality, low ethics and questionable behavior of American government legislatures as "similar to fraternities."

"Many upstanding fraternity men consider this insulting," said Rollin Roscoe James."

These legislator men and women can hardly hold a candle to our patriotic drinking ability."

The photo hangs in the den at Upsilon Manor, donated by uber-alumnus Chuck Osterlund of Huntington Beach.



Beat U\$C Tailgater: 3 in a row!

100 actives and alumni wore blue for Upsilon's raucous tailgater at the Rose Bowl on Nov. 22. Dan Romero organized a concurrent "Carpaci-Fest," featuring bottles of Italian red wine to honor Dr. David DeFazio, who traveled from his job as an anesthesiologist in Dallas. Lt. Ronald Rule traveled from Wyoming and Carmel, where he visits with Claude "Skip" Keyzers. Rule was a navy aviator in Okinawa during the Korean war (similar to Goose in Top Gun).

UAA Executive Director Pablo Rivas organized a taco lady, who was cleaned out in 30 minutes of every last tortilla and grain of rice.

The O'Hara sisters hauled in a 6-pack of good luck champagne, which resulted in their 3rd victory in a row over the Trojans, and avoided fights with 4-year-old USC fans.





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Remembrances: Lt. Ralph Neis

The name of Ralph Andrew Neis, an 1949 alumnus from Arcadia who likely was killed during the Korean War, has been added to the Pioneer newsletter's masthead, alongside four other Upsilon brothers who were killed during WWII – Robert "Ace" Caulkins, Donald Hesse, Liston Comer and Lane Donovan.

Lt. Neis was part of a four-man U.S. Air Force B-26 Marauder crew in the 95th Bomber Squadron that was shot down over Korea on Nov. 14, 1952, and he is listed as Missing In Action.



The Joe Fund

Upsilon Alumni have donated \$20,000 to the recent campaign for the Joseph Marsalek Upsilon Chapter Educational Foundation, and as a result, our endowment has increased to \$145,000. An encouraging sign is that 33 alumni were first-time donors. A total of 68 alumni donated.

Treasurer David Finkel led the recent campaign, which was backed by \$7,000 in matching funds from the Housing Board (Matt Sumrow, Tom Miller, Mike Flory, Art Martinez, Taek Chang, Mike Liskey, Stu Johnson, Liron Nelik).

"These scholarships are a huge boon in that they free the actives to devote more of their time and effort to their studies. The intrinsic value of the scholarships far exceeds the monetary amounts," said Chapter Advisor Taek Chang.

Donations to the Education Foundation are for the sole use of the Upsilon chapter, and they fund some of the nine scholarships that are presented each year on Founders Day, including the Upsilon Perpetual Scholarships, William Meyer Award (most outstanding brother), Julian D'Avanzo Award (spirit of Sigma Pi), and Pledge Scholarships.

"Our 1940s and 1950s brothers built this house and gave us a home with their sweat and their donations," said Pablo Rivas, UAA Executive Director. "It's our turn to lend a hand to our younger brothers, just as the old generation helped us when we were in the house. The actives do amazing things after they graduate; all they need is that chance."

Very generous donations were provided by Past Sages Claude "Skip" Keyzers (\$5,000 and then \$2,500 annually in following years); Past Sage David Finkel (\$3,500); Past Sage Richard "Craig" Owens (\$2,000, following a previous donation of \$2,500 in 2013); and Mark Helmick (first-time donation of \$1,500). Rob Webster donated \$5,000 earlier in 2014 to attain National's "Order of the Emerald".

"Every donation counts, and every donation is an affirmation of the lifelong value that actives and alumni have enjoyed from participating in our brotherhood," said Past Sage Finkel, who is a member of National's "Order of the Emerald" for his lifetime of generous donations. "So many alumni from different eras have stepped up. This is what brotherhood is all about."

▲ Donations, which are tax-deductible and processed through National's 501-c-3 endowment, are still being accepted. Please contact David at (818) 633-3898 or DavidFinkel@Juno.com.





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Louis Ravetti
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In Memorium



Dr. Wallace Reed



Kurt Kenworth



Lt. Eugene Roche



Charles Ward



Eugene (Dye) Mitchell

Dr. Wallace Reed, Lt. Eugene Roche and Eugene (Dye) Mitchell Memorial 92nd Founders Day and 1950s Reunion UAA Annual Meeting - Feb. 21

The Dr. Wallace Reed, Lt. Eugene Roche and Eugene (Dye) Mitchell Memorial 92nd Founders Day and Upsilon Alumni Assn. annual meeting will be held on Sat., Feb. 21, 2015, at Sigma Pi Manor in Westwood.

Komodo, which has tasty and popular food trucks in Los Angeles, will provide catering.

The event will include a reunion of 1950s alumni, who will receive special recognition from our National fraternity in honor of the 60th anniversary of their Initiation.

1965-1969 alumni will receive their Golden Crosses.

1989 alumni will receive their Silver Crosses.

Sage Alex Serrano will lead the Opening Ritual, and 1st Counselor Tully Devereaux will lead the Memorial Ritual, which honors brothers who have passed to the Adytum on High: Dr. Wallace Reed, Upsilon's oldest alumnus and last Initiation number in the 100s; Eugene (Dye) Mitchell, Upsilon's last living WWII veteran; Lt. Eugene Roche, a Bruin hurdler and Korean War veteran; Past Sage Larry Ballard, a Fullerton Planning Commissioner; Dorsey Brady, U.S. Marine veteran; Charles Ward; Kurt Kenworth; and Alexander Riddell, U.S. Army veteran.

▲ **Upsilon Alumni Assn. Annual Meeting:** Executive Director Pablo Rivas will chair the annual meeting on Feb. 21 at 6:00 pm at 612 Landfair Ave. All actions of the past year will be considered for ratification, and the following officers are nominated for re-election: Executive Director Pablo Rivas, President Jay Ross, Treasurer Scott Scheffler, Jake Loughridge, Brad Sharp, Ryan Formanek, and Manuel Gouveia.



retired from a long career in marketing for engineering firms, but his son quickly hired him as a construction manager on his building projects.

Other attendees were Ken Ingman, Joe Henriksen, Bob "Santa Claus" Baker and Dean Cameron.

Founders Day Sat., Feb. 21, 2015

4:00 pm Drinks

5:00 pm Opening and Memorial
Rituals and dinner

6:00 pm Awards

7:00 pm Cigars in the Courtyard
(bring your Cohibas and scotch!)

Location: Upsilon Manor
612 Landfair Ave., Westwood

Tickets: \$50

\$40 for post-2010 graduates

Paypal:

Alumni@SigmaPiBruins.com

Checks: "Upsilon Alumni Assn."

Mail to: Scott Scheffler

P.O. Box 6201

Buena Park, CA 90622

Info: Jay Ross (310) 979-9255
Ross_Jay@hotmail.com

Old Men's Club

The Old Men's Club gathered for the 69th year for its Holiday Party, hosted by Dick Peters and Nancy Goodlad at the Santa Ana Country Club on Dec. 7.

Emerald Crosses were presented to brothers on the 60th anniversary of their Initiation, included the oldest attendee, Tom Straeter of Palm Springs (1946).

Robert Jones regaled of his old high school Narbonne's recent City Championship title with Rose Bowl legend Rudy Feldman. Robert Eggert



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Jannuzzi (continued):

and open, but avoid overtaking and dominating the conversation. A handwritten thank you note will be remembered.

UCLA did not teach business specifically, but Jannuzzi learned skills that still help today, even as a political science major who studied the USSR and arms control.

Business communications are notoriously weak today, so he learned to write clearly and concisely, and practiced speaking eloquently to persuade potential business partners to invest in his ideas. The fraternity can help with creating networks at a young age, and the interactions, issues and resolving problems will provide practice for the real work world.

"There is such an opportunity today for hard-working and upstanding people," he said. "You can be royalty if you work hard and be upstanding."

Upsilon website

Please register and update your profile on the Alumni Association website www.SigmaPiBruins.com.

The login is your email address. Be sure to include your email address in your profile when you register.

This enables us to contact you via email and reduce mailing costs, which saves money for house renovation, scholarships, events, etc.

Problems? Herman at Herman.Quispe@Gmail.com

Alumni Guest Speaker: Chris Jannuzzi

Chris (Jimenez) Jannuzzi explained the fundamentals of entrepreneurship, showing how they work small-scale and large-scale, and how the simple past tenets of business still apply to the fast-moving, heady high-tech world. He started a small children's clothing company in 2005 and recently sold it, and he now consults for start-ups.

Jannuzzi, a 1986 Sexshooters Initiate, was the annual Alumni Guest Speaker on Nov. 17, following other illustrious alumni like Andrei Iancu, Jared Frandle, Dr. Chris Koutures, Fred Thornley, John Goodlad, Hon. Franz Miller, Claude "Skip" Keyzers, Ed Kwak, Josh Mandel, Nate Murphy, Rob Webster, Kasper Teichman and Eric Thomasian.

In his "retirement," Jannuzzi runs in triathlons and follows technology trends in his newly-found free time, and remembers how the house and our society has changed. In the 1980s when registration fees were \$450 per quarter, a status symbol was a tall rack of CDs; now it's an iPod or iPhone.

Upsilon Manor even had a pay phone for brothers that didn't have a landline (you may remember the number 310-208-9131 or even 213-473-9131 before that), and pledges has to rush to answer it in 3 rings and repeat a jingle. Even dancing the "cabbage patch" at ΔZ exchanges has evolved.

Jannuzzi explained about Singularity University, where Silicon Valley thinks contemplate the world's problems and how technology and help solve them. Some ideas are to use 3-D printers to compose human organs, and increasing computer power to such a high level that human thoughts can be stored on a server and downloaded to a human body. That can simplify long-distance travel and even space travel, which taxes a conscious, living body's resources.

Technology is already writing music and developing algorithms for stock market investment, and Jannuzzi encouraged students to get in on the ground level of these fast-changing times.

Jannuzzi's professional career started slowly, and he always looked ahead to improve on his limited lot. He was a Community Service Officer on campus, and then started working at the UC Police Dept. office for \$12/hr. He wanted a more fulfilling career, so he began working his networks, even though they were small, and all his jobs since then have been via referrals.

Jannuzzi's first step was with a friend's father, who offered an entry-level job at \$18,000 per year, and he moonlighted as a bouncer to make ends meet. All along, he kept working hard. He would put in 50+ hours per week, and then get noticed and recruited to other companies. "When you get your first job, you have to work your butt off," he said. "I've hired tons of employees, and I see that some people want a big promotion after just a short time."

Jannuzzi explained that working for free as interns can have long-term benefits: "In our days, we never made excuses. We were the first one in, and the last one out. People will start to notice you, and you will build up goodwill."

In running a start-up, very specific goal-setting and diligent follow-up is the key. Vague concepts of "we need money" and "our deadline is some point in the future" are ineffective. For the first three years of running his clothing company, Jannuzzi did a mediocre job of goal-setting and planning. The company had big losses, but slowly began to grow. It was a constant fight to expand and a constant need for new investment funding. But, with proper planning and oversight, the business improved. "In our business, we said we needed \$25,000 by Mar. 1 to buy new equipment to produce Clothing Line X, and our funding options are to increase revenue or to get a loan."

For young alumni hunting for jobs, first impressions are still invaluable. Jannuzzi advises job candidates to be respectful



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Mercado (continued):



them in a public space.

Mercado stopped by the bank on his return from Founders Day. His mural is regularly commended, and he was treated like a returning king.

Mercado also makes his art available through art galleries like CK Contemporary in downtown San Francisco.

At Founder's Day, Mercado recalled the Sigma Pi/ Delta Delta Delta "Dixie" bash with legendary brothers Bruce Thompson, Bruce Dillon, Past Sage Ron O'Bara, Rick Leserman, Dan Pence, Tom Concannon, Bob Fisher and Mike McFarlin. Jim Beam also attended as an eager sponsor, which predictably led to so much dipsomania that somehow a bonfire erupted on the volleyball court. Given the mindset of the moment, some brothers threw a couch onto it.

"After all, we had others right? One of the more intrepid guys decided to sit on it until the flames got too close."

Perhaps that lasting memory will become a painting one day entitled Couch Afire?

Web: www.JayMercado.com

Alumni: Jay Mercado - The Artful Brother



Like many, Jay Mercado began his post college adventures wearing a white collar. "Many brothers were going to places like IBM, and so I had to find my niche."

It was the 1980s, and Mercado joined an advertising agency to discover whether wearing a tie was right for him. As an ad exec, he was soon drawn to the creative side of that industry. And shortly thereafter he

was pulled toward the creative possibilities outside the industry altogether.

Attending Art Center at night helped pave the way for an exit strategy that changed his career permanently. He ditched his tie and went north to San Francisco. He finished a degree at The Academy of Art and returned to Santa Monica for full-time work in mural studios.

The world of commercial murals was on fire in the 1990s, especially in Las Vegas with new casinos. It was an ideal place to build chops. Caesars Palace, MGM, Treasure Island and Excalibur were the new Medici. That world of professional art making was experience enough for Mercado to return to his



hometown San Francisco where he continued as a muralist, illustrator and fine artist.

Many of Mercado's brothers studied economics or engineering, but Upsilon has nurtured several talented artists. Jay Donnell and Russell Bass, take photographs and create illustrations (including the Upsilon Manor collage that hangs in main stairwell). Todd Jefferson parlayed his excellent drawing skills into a high-level movie job at Marvel Comics.

In 1994, Mercado opened a storefront studio in the Richmond district and recently celebrated his 20th year. "It's gratifying to make art. And it's also satisfying to be a viable artist in a local community where I can make the process accessible to such a broad range of people."

Mercado's artwork has been largely still-life and figure paintings based upon our connection to the agricultural experience. His grandparents were farmers, so this is his urban response to that reality. His paintings depict migrant farm labor that we see throughout California. "They are the backbone of our food industry. Their work is timeless, essential and largely overlooked."

Mercado creates an iconography that is more about the flow of labor than individual laborers. His paintings do not show the faces of the workers, symbolizing how the people who eat the food may not care about the individual men and women who suffer through backaches and low wages to bring food to our tables. He paints detailed hands and arms, showing strained muscles and sinews that result from the manual labor, which few middle-class and upper-class persons have experienced.

"The hands are the portraits of the laborers, it reflects the integrity of the laborers," Mercado said. "It does not show a beaten down face. They're not beaten down. It's a different way of looking at them."

Four large impactful paintings of this genre were commissioned by the Heritage Oaks Bank on State Street in Santa Barbara. Four large impactful paintings of this genre were commissioned by the Heritage Oaks Bank on State Street in Santa Barbara. Depicting poor people in a rich bank is rare, but the bank executive's parents were laborers, and he wanted to honor

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1st Counselor (con't):

organized our very own Sorority Super Bowl with proceeds towards the Ewing's Sarcoma Research Foundation.

On the UCLA campus, Sigma Pi is well-represented in club sports, cultural and scholastic clubs, dance clubs & student government.

Ishan Rampuria excels as a Daily Bruin A&E Columnist. George Kobakhidze devotes the majority of his time to Eurobruins, a club he founded and is the Vice President.

David Melara is the President of Funktion, a freestyle dance club. Blake Nawrocki is fundraising chair of UCLA's Habitat for Humanity, to construct homes for veterans and the disadvantaged. Ryan Hendler is President of the Golf Club.

Treasurer Max Sakson keeps his skills sharp as a Senior Consultant in the Bruin Consulting Club. Chris Scogna and Brendan Sio spend their free time and summers as camp counselors for needy children in UNICAMP.

Antonio Javinari sets the bar high as an avid and accomplished member of the Undergraduate Students' Association Council (USAC), working as the External Affairs Director of the High School Outreach Committee, the Community Engagement Director of the Office of the President, a delegate at the National Grassroots Legislative

Alumni update: Fred Krebs, U.S. Navy

Fred Krebs is enjoying his time in retirement, bivouaced in Baja California after a long military career, but he cherishes his Bruin legacy and returns to Westwood for football and basketball games.

Krebs joined the Naval Security Group soon after graduation in 1956 and embarked on a career in cryptology, traveling the world to places such as Africa, the Pacific and Latin America collect intelligence and break codes during the Cold War. Electronic communications were in their infancy, so no cellular phones or internet was available to monitor. No satellites were available to transmit communications, so paper mail delivery of voice transcriptions and teletype machines were used over high frequency airwaves. Back then, megacycles were considered high frequency, far below today's gigacycles.

Krebs grew up in Pico Rivera, and remembers uber-future chapter advisor Joe Marsalek giving him a ride home after classes. Marsalek was a Korean War veteran, and Krebs followed that Upsilon military tradition. At Upsilon, Krebs was friends with Warren Benjamin, Dean Cameron and Paul Hutton, and pledged with Bob Eggert and Bob Hillerman. In those days, the sorority ladies were very proper, but that did not stop Krebs and Upsilon brothers from leading party raids on Hillgard. He also remembers driving around a pick-up truck with Clark Wingert and Marty Donohue, an honored Vietnam War attack helicopter pilot. Like many brothers, he fondly remembers working in the kitchen under the strict tutelage of Miss Pearl Winter, and serving as "house warden" under Ralph Rea, collecting rent and collecting bedsheets for the laundry.

Krebs studied linguistics, along with Latin American history and Spanish, and the Navy naturally trained him as a Russian linguist. During his naval career, Krebs sometimes crossed paths with Admiral James Seely, Upsilon's decorated fighter pilot who also was honored with a Founders Award by our national fraternity.

Krebs retired in 1978, and he and his wife spent time in Ensenada at an RV park "founded by gringos" during the summers. After her death three years ago, Krebs moved to Mexico full-time, living a Shawshank Redemption-type life with sunny and breezy days. His grandson is a Sigma Chi, enjoying a 5th year of academics like many Upsilon brothers, so Krebs stays close to UCLA.



1st Counselor's Update



--By Tully Devereux

The active brothers have most certainly enjoyed themselves these past six months, but the house is still working as hard as ever to improve and give back to the community.

Philanthropy Chairs, Teddy Ulin and Peirce Thue have made sure that community service remains at the forefront with participation in Chi Omega's Wing Eating Contest and Kappa Delta's T-shirt design event and even



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1st Counselor (con't):

Conference and general delegate in Washington DC.

With UCLA as a top-notch research university, psychology has been one field with which the brothers have been very involved.

Jason Carpenter has shown much promise in the Psychology Honors Research Project in the Visual and Multi-Sensory Perception Lab. Tony Knox works in the Abramson Lab through the Psychology Dept. Andy Ton has made active contributions in the Wassum Lab.

Nate Christian and Jake Smith work in the Hoffman Lab in the Vestibular Neuroscience Dept.

Aajan Shahid works under renowned Prof. James Dunn in the UCLA Bioengineering and Pediatric Surgery Dept., and Gerardo Lopez works under Professor Clark Barrett on Human Cognitive Function with a focus on Semantic Memory Categorization.

Malcolm Galligan works as a Research Assistant at the National Bureau of Economic Research and Past 1st Counselor Jonathan Rodriguez studies the long-term effects of pharmaceutical drugs on mice in hopes of finding correlation results with humans under Doctor Izquierdo in Dept. the of Behavioral Neuroscience.

Brothers have also continued their work to pay the bills and strengthen their resumes through internships

Garni Arakelian scholarship

The family of 2010 alumnus Garni Arakelian gathered with Upsilon brothers on Oct. 20 to honor his life and legacy and award a scholarship to a student who maintained optimism in the face of adversity – the same way they said Arakelian remained strong throughout his three-year battle with cancer.

Arakelian died in 2013 from a rare form of bone cancer called Ewing's sarcoma. His sister, Astineh Arakelian, said he maintained optimism and kept his family's spirits high in the hours before his death.

The first Garni Arakelian Memorial Scholarship was awarded to third-year physics student Lazaros Coss for \$1,000 in tuition. Coss tries to approach life with an attitude similar to Arakelian's: "No matter how bad things get, there's always a positive side."

Jenny Ladner, Arakelian's girlfriend, said he attended every fraternity meeting and seized opportunities to show his love for the fraternity. Sigma Pi helped bring the two together, meeting at a Hollywood night club in 2008. Shortly after, Arakelian invited her to an "Around the World" party. Garni (continued)

Adytum on High: Remembrances of brothers



Eugene Milton (Dye) Mitchell #267 (2/15/1923-3/24/2014) - Brother Mitchell, Upsilon's last living WWII veteran and oldest living Sage (1948), passed to the Adytum on High on Mar. 24 at age 91.

In 2013, Mitchell attended the Old Men's Club holiday brunch and remembered that he was elected Sage because he was the brother best equipped to hold together an unruly group of 119 brothers in 1948.

Mitchell enlisted in the Navy in WWII and saw combat as a navigation officer on a minesweeper off Okinawa during kamikaze attacks in the Pacific Theatre. He was part of the original Old Mens Club of brothers who returned to campus in their mid-20s, to provide leadership to 18-year old pledges fresh out of high school. This included veterans Merle Swanson, a medic who was wounded in the Pacific theatre; Fred Thornley, who was in Tokyo Bay for the Japanese surrender, and William Meyer.

Dick Welsh, who served in the Navy shortly after WWII and in Officer Candidate School during the Korean War, remembers that Mitchell returned to campus after the war and a bout of tuberculosis in the biggest Buick he had ever seen. Despite his military legacy, Mitchell was not stern taskmaster and listened fairly to all as a respected leader. Importantly, he got them out of Monday Night Meeting in time to go out to the Beverly Glen bar near campus.

Mitchell graduated with a degree in chemistry and began work at U.S. Steel, where he met his future wife, the former Miss Elizabeth (Betty) Bruce Handy at a company dance. They were smitten and engaged in three months, and married in 1951. They lived in Palos Verdes and played tennis and bred great dane dogs.

Mitchell next worked for North American Rockwell, and they retired to Fallbrook to travel, play golf and farm avocados. Betty died in 2009.

Mitchell re-married in 2011 after meeting the former Miss Margaret Adams Simon at a dance at the Laguna Woods Tennis Clubhouse. They shared passion for tennis, glf, church, and travel.

Mitchell is remembered for his uniquely kind and generous spirit, and his ever-present smile and cheerful personality that "generated so much light daily." The family takes comfort in his radiant spirit every time they look to the clear night sky and find the brightest, twinkling light.

▲ Mitchell is survived by his wife, Margaret, who lives in Laguna Woods; son David, daughter Claudia, and two granddaughters. Margaret can be contacted at (949) 380-1367 or 1376?. ΣΠ





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1st Counselor (con't):

and have done impressive things in the workplace. A number of brothers have on-campus jobs such as Community Service Officers.

Roy Arguello works as a Payroll Clerks at UCLA Corporate Financial Services. Robert Wayne is an intern at the ever-expanding SBE Entertainment Group.

Antony Protonarios keeps himself busy as an intern for the NOW Startup App, the Carpe Noctis Festival, and the UCLA Blackstone Launch Pad.

Robert Smith is doing big things as an engineer at DIRECTV, and Jonathan Dolgin has made large strides as a part-time preschool teacher and as the Assistant Director of Beth Jacob Youth Programs of Beverly Hills. These brothers and many more are the embodiment of the work-hard, play-hard mentality.

The men of Sigma Pi are doing their best to pave the way for the continued prosperity of our House, and 2014 has been a remarkably productive year.

Involvement is thriving under Chapter Advisor Taek Chang and new Sage Alex Serrano and members are taking an active role in making our presence felt at UCLA and in the outside world as well and things are only looking up thanks to the 24 newly-initiated members.

Here's to 2015, may the good fortunes continue.



Lt. Eugene C. Roche #415 (6/18/1928-11/16/2014) - Brother Roche, a Korean War veteran, and UCLA track athlete, passed to the Adytum on High on Nov. 16 in New Jersey at age 86.

Roche was a Renaissance man, working in international marketing for Johnson and Johnson with hobbies as a musician, athlete, and sailor.

Roche had a great life, growing up in Beverly Hills. He built his first car at 15 and continued his love of cars as a master mechanic and race car driver his whole life. He began his music career while attending

Beverly Hills H.S. (same school as 1990s alumni Adam Treiger and Larry Furst), where he played the bass sax, banjo, and clarinet, and he also played the upright string bass with the Beverly Hills Symphony Orchestra. He excelled in track and field in the hurdles and jumps, and he was recruited to UCLA to run for Upsilon alumnus and Bruins track coach Elvin "Ducky" Drake.

At UCLA, Roche was friends with future judge Jim Ross and Norm Visineau. He also met the love of his life, a Sigma Kappa the former Miss Lucila Irene Campbell, and the course of his life was set when they married in 1950. He earned a degree in International Relations in 1951, and he enlisted in the Navy during the Korean War, serving as a Lieutenant J.G. on the USS Spangler. He received a commendation from the Navy for redesigning and greatly improving the water filtration system on the destroyer. This allowed 300 men aboard to shower every day, a great advantage while living in such close quarters.

Roche began working for Johnson & Johnson in 1955 as a hospital representative and during his last position as Director of International Market Development, he traveled extensively around the world. He retired in 1990.

Roche summered in Massachusetts, sailing the New England coast and islands in his beloved sailboat, Elan. He was commodore of the Raritan Yacht Club in 1994. He was a Eucharistic minister at St. Michael's Church in Cranford, N.J., where he was a parishioner for 50 years.

Roche's family remembers him as a gentleman who treated everyone as a gentleman, a quiet man who led and taught by example. Roche's son, Casey, said that he was humble and taught humility. He never bragged about his Bruin athletic fetes, and his children only discovered them when they stumbled on a box of his track medals.

"He had titanium ethics," Roche's daughter Ana Maria said. "It was very clear to us growing up that doing the right thing was always the only option – no matter what."

Roche truly believed all men are created equal, and during the 1940-1950s, he regularly played with and socialized with African-American jazz musicians, who loved the way "that white boy could blow a mean sax."

"His philosophy was basically that God put us on this planet so that when we leave, it is a better place," Casey said. "Well, Dad, I have good news. The world is a better place because you were here."

In lieu of flowers, donations can be made to Raphael's Life House, Inc., P.O. Box 491, Cranford, N.J. 07016 or to Center for Hope Hospice, 1900 Raritan Rd, Scotch Plains, N.J. 07076. Obituary: <http://obits.nj.com/obituaries/starledger/obituary.aspx?pid=173190716#sthash.wdyOoMwA.dpuf>

▲ Roche is survived by his wife of 64 years, Lucila, five children, 12 grandchildren, and two great-grandchildren. Lucila can be reached at (908) 276-3231 or Elan.Roche@Gmail.com. ΣΠ





The Pioneer

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Sigma Pi - Upsilon (UCLA)

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Remembering those brothers who served our country in the pursuit of peace and freedom and made the ultimate sacrifice:
Robert "Ace" Calkins (#193), Donald Hesse (#195), Liston Comer (#214), Lane Donovan (#234), Ralph Neis (#348)



Garni (continued):

"After that I knew he was the one," she said.

Soon after, Arakelian and Ladner attended Orchid Ball in Palm Springs. Ladner and Arakelian remained together after graduation, and she supported his battle.

Arpi Torosyan, Arakelian's close friend, said he encouraged close friends to join the fraternity. She admired his commitment to Sigma Pi and saw it as an example of love for others.

The family reached out to Upsilon alumni and helped organize a blood drive and fundraiser with Jamba Juice on Mar. 31, celebrating Garni's birthday and raising \$500 for the scholarships.

Arakelian put others before himself, assuring they were happy or helping in any way. A primary concern was family members falling ill while visiting the hospital. "I worshiped his positive attitude," Torosyan said.

Arakelian's interest in nutrition furthered his plans to attend a pharmacy school after graduation. He helped to open the Organica Cafe in his hometown of Glendale that emphasizes healthy eating. "He was motivated on life," Astineh Arakelian said. "The little things made the day so special for him."



James Larry Ballard #522 (4/4/1937-8/4/2014): Brother Ballard, a Past Sage and City of Fullerton Planning Commissioner, passed to the Adytum on High on Aug. 4 at age 77 in Fullerton. In civic life, Ballard served on the Planning Commission for 16 years, was a trusts estate attorney, and advised banks and real estate developers until late in his life.

Ballard attended USC Law School (only because UCLA did not offer night school for law) and passed the California bar exam in 1963. He quickly established himself as a business/ real estate/ trust attorney, and his expertise earned him the respect of peers and clients.

"He was an all-around good guy, and a wonderful human being," Past Sage Claude "Skip" Keyzers said.

"Larry was a super guy, real sharp, and great brother," said Bill and Pat Altman. "Our condolences to Ellen and his family."

Ballard was a no non-sense Sage in 1959, and a member of the Kelps spirit club, which followed Bruins sporting events with their trademark 8-sided blue and gold cap and held Friday rallies in front of Royce Hall in the quad. For football games, the group would load up 30 students in the back of a flatbed truck and drive the 10 miles downtown to the Coliseum without seatbelts. He was roommates with Cliff Wells and friends with Mike Callahan and Roy King.

"He loved being Sage," said his wife, the former Miss Ellen Jebejian, a UCLA Pi Beta Phi whom he pinned and married while on campus in 1959. Their first date was to Baskin-Robbins ice cream parlor and they then searched for seashells at the beach. Mrs. Ballard still keeps those seashells.

"He was very serious as Sage, people respected him when he walked in the room to start meeting," said Past Sage Tom Miller, the long-time president emeritus of the Upsilon Chapter Housing Assn.

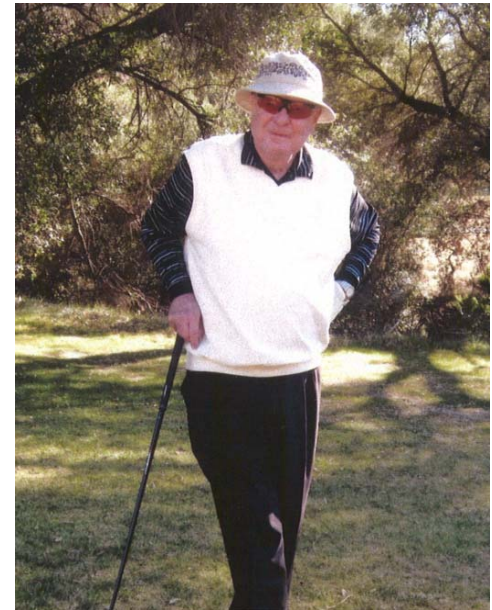
Though Ballard was stoic as Sage and kept emotions close to his chest, he could be found lurking in the background instigating fraternity pranks. Mrs. Ballard remembers the Pajamareno Parties in the late 1950s, when wearing pajamas in public was unknown, and she had to learn to cook Miss Pearl Winter's best dishes after the two married.

Ballard attended Bakersfield H.S. and his father, Buck, owned a gasoline station in Oildale, a Bakersfield suburb, and his mother Bea was an accountant. After UCLA, Ballard's brother Bob moved to Fullerton and needed a lawyer, so he called Ballard. The family established their homestead on Richman Knoll, and the quiet Ballard loved the festive Armenian family into which he married.

Ballard and Ellen faithfully attended UCLA football games and traveled the world with dear friends. He loved to play golf with Ellen, his brother Bob and his sons, Jeff and James. He was happiest when surrounded by his children and grand-children. He was an avid reader and always solved the daily crossword puzzles. He was master of the barbecue, grilling perfect shish kebabs for family gatherings.

Ballard had a dry sense of humor, was thoughtful and wise; he was always calm and instinctively generous. He approached his life, family and friends with honesty and integrity. He was a quiet, gentle man, who spoke little, but when he did people listened. Ballard was a compassionate father, a faithful, loving husband who was most happy and most comfortable when surrounded by his family. He adored his grandchildren, who knew how to poke through his quiet and introspective exterior.

▲ Ballard is survived by his wife, Ellen; two sons, including James, an Upsilon graduate from 1992; two daughters; and 11 grandchildren. Mrs. Ballard can be reached at (714) 871-1100. ΣΠ





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1. **Upsilon Alumni Association:** The general fund that collects annual dues, donations for the William Meyer and Julien D'Avanzo scholarships for active brothers, communications (website, mailings, Founders Day invitations), and events. Not tax-deductible.

Annual dues: \$35. Issue checks to "Upsilon Alumni Association" or <http://SigmaPiBruins.com/subscription.htm>.

Mail to: Scott Scheffler, Treasurer, P.O. Box 6201, Buena Park, CA 90622 - Chef@UCLA.edu.

Paypal: Alumni@SigmaPiBruins.com. (* checks preferred -- Paypal charges a 3% fee.)

* UAA can accommodate "Memorial Donations." If you wish to donate to the fraternity in memory of a specific brother, please contact me, and it will be included the designation in the next Pioneer.

2. **Joseph Marsalek Upsilon Chapter Educational Fund:** The chapter's own, separate tax-deductible foundation, established in 2007. It is managed by the national fraternity's foundation, but the funds are separate and under our discretion to be used for scholarships and loans for house renovations.

Issue checks to "Sigma Pi Educational Foundation - Joseph Marsalek Upsilon Chapter Educational Fund."

Mail to: David Finkel, Treasurer, 1830 Kelton Ave., Apt. #9, Los Angeles, CA 90025-4564 - DavidFinkel@Juno.com (818) 633-3898.

Thank you to the following Brothers who contributed to Upsilon – "A lifetime commitment"

Sigma Pi Educational Foundation

2013-14 (National)

Order of the Emerald

Robert Webster

Grandest Orchid Level (\$1,400-\$2,500)

Past Sage David Finkel

Past Sage Richard "Craig" Owens

Grander Orchid Level (\$700)

Joseph Deaven

Grand Orchid Level (\$500)

* Adam Treiger

Matthew Sumrow

Orchid Level (\$100-250)

William Altman

Robert Jordan

Liron Nelik

Jay Ross

Adm. James Seely

Gold Level (\$50)

Kent Lewis

Robert Smith

* In memorium of Gary Gross

Pre-2013

Tau Phi Delta Society (National)

Lifetime gifts of \$50,000+

Ray Carlisle (Adytum on High)

Old Vincennes Society (National)

Lifetime gifts of \$25,000+

Past Grand Sage Larry Rovira
(CS Fullerton)

Shadowwood Society (National)

Lifetime gifts of \$10,000+

David Finkel

Emerald Society (National)

Lifetime gifts of \$5,000+

Gary Grubacich (UCSB)

Ltc. Ronald Rule

Joseph Marsalek (Adytum on High)

Carl Moroney

Joseph Henriksen

Stu Johnson

Kurt Kenworth

Hon. James Ross

David Shiokari

Scott Scheffler

Glenn Smith

Fred Thornley

Orchid Level (\$100-250)

Alvin Aggen

William Altman

James Ballard

Douglas Bastyr

James Benson

William Flores

Wayne Fogelsong

Robert Fulkerson

Clement Jacomini

Ltc. Ronald Rule

Robert Schrader

Richard Kruger

Robert Lashbrook

Louis Ravetti

Dr. Wallace Reed

Pablo Rivas

Clark Wingert

Nicholas Zorotovich

Hon. Charles Bader

Chris Daughters

Brian Letourneau

Arthur Jones

Major Burnham

Upsilon Chapter Building Assn. (2014-2015 renovations)

Emerald Level (\$100)

Brian Gross

UAA - 2014

Grander Orchid (\$500-1000)

Arturo Martinez

Grand Orchid Level (\$125-300)

John Cellar

Joey Deaven

Ed Kwak, The

Bruce Macdonald, Esq.

Capt. Barry Maiten

Past Sage David Finkel

Matt Nazareth, Esq.

Daniel Peterson

Past Sage Richard Craig Owens

Richard Peters

Past Grand Sage Larry Rovira

Ltc. Ronald Rule (ret.)

Adm. James Seely, US Navy (ret.)

Shelden Simons, US Navy (ret.)

Matt Sumrow

Emerald Level (\$75-100)

Past Sage Adam Brockman

David Cauty

David DeLuce

Paul Finwall

Marc Goldsmith

Richard Hofman

Michael Hutsenpiller

Evan Hou

Adam Hunt, Esq.

Doug Keppler

Past Sage Claude 'Skip' Keyzers

Kent Lewis

Jake Loughridge

Mike McKenzie

Carl Moroney

Nate Murphy

Charles Osterlund

Joe Pease

Kenneth Raabe

David Randel

Ed Rhee

Dan Romero

Brad Sharp

Phillip Thompson

Adam Treiger, Esq.

Al Venton

Jason Won

Nicholas Zorotovich

Gold Level (\$50)

Dr. Rainer Beck

Past Sage Don Buchanan

Case Colaw

Larry Coval

David DeCamp

Sameh Ghattas

Ryan Henneberg

Richard Hofman, Esq.

Tim Howell

Ken Ingman

Past Sage Scot Kawano

Ray Lahr

Maj. Fred Krebs, USN (ret.)

Past Sage Brian Letourneau

Ron "Wasco" Mathis

Mike McNutt

Alexander Ooi

Joe Pease

Keith Plantier

David Pulaski

Karl Schuttenhelm

Larry Serrano

Robert Smith

Bruce Thompson (2015)

Rob Ward, Esq.

James Webb

David Zeichek

Lavender Level (\$35-40)

Scott Demar

Mike Dykstra

Brian Gross

Chase Hay

Chris Hoag

Austin Jennings

Kaveh Kamfar

Bill Kelly

Lt. George Knisley, USMC

Kent Lewis

Past Sage Andrew Londerholm

Nick North

Matt Passanisi, Esq.

Sebastian Perkinson

Steve Schechter

Shelden Simons, USN (ret.)

Jeremiah Smith

Jared White

Upsilon Alumni Association
c/o Jay Ross
1721 S. Granville Ave.
Los Angeles, CA 90025-1803

Annual Dues are Due!

Please help the Alumni Association by paying Annual Dues for 2014. Donations fund scholarships for actives (Meyer and D'Avanzo scholarships) and renovate the house.

Payment is on an 'ability-to-contribute' basis. We do a lot – please support the brotherhood!

Purchases include new robes for the Executive Council, a Brooks Brothers tie for the outgoing Sage, framing photos of WWII veteran brothers, and framing photos of varsity athletes.

Emerald level: \$100.00-Includes Founders Day 2015 and USC/Homecoming Tailgater.

Gold level: \$50.00-Graduates before 2010.

Lavender level: \$35.00-Graduates after 2010.

▲ Issue checks to "Upsilon Alumni Association"

▲ Mail to Scott Scheffler, Treasurer at:

* P.O. Box 6201, Buena Park, CA 90622

* PayPal: Alumni@SigmaPiBruins.com

* Via website: www.SigmaPiBruins.com



Matt Sandretti's wedding: Misha Silin, Jake Supowit, Past Sage Drew Londerholm, Past Sage Dave Lusby, Jake Benz, and Robbie Mack celebrate.